

FACULTY OF MODERN LANGUAGE AND COMMUNICATION

Undergraduate Programme Offered :

Bachelor Programme

1. *Bachelor of Communication*
 - *Bachelor of Communication (Jurnalismn Major)*
 - *Bachelor of Communication (Major Human Communication)*
 - *Bachelor of Communication (Major Corporate Communication)*
 - *Bachelor of Communication (Major Broadcasting)*
2. *Bachelor of Arts (English Language)*
3. *Bachelor of Arts (English Literature)*
4. *Bachelor of Arts (Malay Language And Linguistics)*
5. *Bachelor of Arts Malay Literature*
6. *Bachelor of Arts in Foreign Language (Mandarin)*
7. *Bachelor of Arts in Foreign Language (French)*
8. *Bachelor of Arts in Foreign Language (German)*
9. *Bachelor of Arts in Foreign Language (Arabic)*

Study Scheme Bachelor Of Communication (Jurnalismn Major)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
FIRST YEAR							
1st SEMESTER				2n SEMESTER			
CODE	COURSE NAME	Lecture	L/B	CODE	COURSE NAME	Lecture	L/B
BBM3401	Advanced Malay Language	2	1	KOJ3444	Principles and Practices of Journalism	2	1
KOB3201	Introduction to Mass Communication	3	0	KOM3404	Computer in Communication	2	1
KOM3403	Public Oration	2	1	KOC3402	Basic Communication Strategies	3	0
KOM3207	Introduction to Communication Theory	3	0	BBI2424	Academic Writing	2	1
BBI2423	Academic Interaction and Presentation	2	1	PRT2008	Agriculture and Man	2	0
BBK3410	Creative Talent Expression	2	1	SKP2204	Ethnic Relations	2	0
	Co-curriculum	0	1	SKP2203	Asian and Islamic Civilizations	2	0
	TOTAL	14	5		TOTAL	14	4
SECOND YEAR							
1st SEMESTER				2nd SEMESTER			
CODE	COURSE NAME	Lecture	L/B	CODE	COURSE NAME	Lecture	L/B
SKP2101	Malaysian Nationhood	3	0	KOJ3433	Photojournalism	2	1
KOH3333	Changes and Communication	3	0	KOJ3471	News Editing and Publishing Processes	2	1
KOJ3435	News Gathering and Writing Techniques	2	1	KOM3433	Entrepreneurships in Communication	2	1
KOJ3401	Basic Photography	2	1	KOJ4446	Feature Writing	2	1
KOM3431	Communication Research Method	2	1	KOM4562	Issues in Communication, Media and Technology	0	0
KOM3305	Media, Technology and Society	3	0		Elective 1		
	Co-curriculum	3	0		TOTAL		
	TOTAL	15	3				
THIRD YEAR							
1ST SEMESTER				2nd SEMESTER			
CODE	COURSE NAME	Lecture	L?/	CODE	COURSE NAME	Lecture	/?T
KOM4999A	Final Year Academic Project	0	2	KOM4999B	Projek Ilmiah Tahun Akhir/ Final Year Academic Project	0	2
KOJ4165	Journalism Legislations and Policies	3	0		Elective 6		0
KOJ3462	Electronic Publishing	2	1		Elective 7		0
	Elective 2				Elective 8		0
	Elective 3				Elective 9		
	Elective 4				Elective 10		
	Elective 5				Elective 11		
	TOTAL				TOTAL		
FOURTH YEAR							
CODE	COURSE NAME	Lecture	L/T				
KOM4901	Industrial Training	0	10				
	TOTAL	0	10				

Study Scheme Bachelor Of Communication (Major Human Communication)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1ST YEAR							
1st SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	K	L/T	CODE	COURSE NAME	K	L/T
BBM3401	Advanced Malay Language	2	1	KOH3433	Interpersonal Communication Skill	2	1
KOB3201	Introduction to Mass Communication	3	0	KOM3404	Computer in Communication	2	1
KOM3403	Public Oration	2	1	KOC3402	Basic Communication Strategies	3	0
KOM3207	Introduction to Communication Theory	3	0	BBI2424	Academic Writing	2	1
BBI2423	Academic Interaction and Presentation	2	1	PRT2008	Agriculture and Man	2	0
BBK3410	Creative Talent Expression	2	1	SKP2204	Ethnic Relations	2	0
	Co-curriculum	0	1	SKP2203	Asian and Islamic Civilizations	2	0
	TOTAL	14	5		TOTAL	15	4
2ND YEAR							
1ST SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	K	L/T	CODE	COURSE NAME	K	L/T
KOH3401	Small Group Communication	2	1	KOH3231	Communication Psychology	3	0
SKP2101	Malaysian Nationhood	3	0	KOM3433	Entrepreneurships in Communication	2	1
KOH3333	Changes and Communication	3	0	KOH3363	Communication and Negotiation	3	0
KOM3431	Communication Research Method	2	1	KOM4562	Issues in Communication, Media and Technology	3	0
KOH3462	Debat dan Penghujahan	2	1	KOH3365	Political Communication	3	0
KOM3305	Media, Technology and Society	3	0		Elective 1		
	Co-curriculum	0	1		TOTAL		
	TOTAL	15	4				
3 RD YEAR							
1 ST SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	K	L/T	CODE	COURSE NAME	K	L/T
KOM4999A	Final Year Academic Project	0	2	KOM4999B	/ Final Year Academic Project	0	2
KOH3361	Intercultural Communication	2	1		Elective 6	3	0
KOH3366	Persuasive Campaigns	3	0		Elective 7	3	0
	Elective 2				Elective 8	3	0
	Elective 3				Elective 9		
	Elective 4				Elective 10		
	Elective 5				Elective 11		
	TOTAL				TOTAL		
4TH YEAR							
1ST SEMESTER							
CODE	COURSE NAME	K	L/T				
KOM4901	Industrial Training	0	10				
	TOTAL	0	10				

Study Scheme Bachelor Of Communication (Major Corporate Communication)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1ST YEAR							
1ST SEMESTER				2nd SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBM3401	Advanced Malay Language	2	1	KOC3301	Introduction to Corporate Communication	3	0
KOB3201	Introduction to Mass Communication	3	0	KOM3404	Computer in Communication	2	1
KOM3403	Public Oration	2	1	KOC3402	Basic Communication Strategies	3	0
KOM3207	/ Introduction to Communication Theory	3	0	BBI2424	Academic Writing	2	1
BBI2423	Academic Interaction and Presentation	2	1	PRT2008	Agriculture and Man	2	0
BBK3410	Creative Talent Expression	2	1	SKP2204	Ethnic Relations	2	0
	Co-curriculum	0	1	SKP2203	Asian and Islamic Civilizations	2	0
	TOTAL	14	5		TOTAL	16	3
2 ND YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
KOC3232	Organizational Communication Theory	3	0	KOC3431	Public Relation Strategies	2	1
SKP2101	Malaysian Nationhood	3	0	KOH3363	Communication and Negotiation	3	0
KOH3333	Changes and Communication	3	0	KOC3433	Organisational Communication Skills	2	1
KOC3466	Corporate Writing	2	1	KOC4362	Organizational Crisis Management	3	0
KOM3431	Communication Research Method	2	1	KOM4562	Issues in Communication, Media and Technology		
KOM3305	Media, Technology and Society	3	0		Elective 1		
	Co-curriculum	0	1		TOTAL		
	TOTAL	16	3				
3 RD YEAR							
1 ST SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
KOM4999A	Final Year Academic Project	0	2	KOM4999B	Final Year Academic Project	0	2
KOC3436	Amalan dan Etika Komunikasi Kewangan	2	1	KOC4201	Pengurusan Reputasi	3	0
KOC4201	Reputation Management	3	0		Elective 8		
	Elective 2				Elective 9		
	Elective 3				Elective 10		
	Elective 4				Elective 11		
	Elective 5				TOTAL		
	TOTAL						
4TH YEAR							
1ST SEMESTER							
CODE	COURSE NAME	L	L/T				
KOM4901	Industrial Training	0	10				
	TOTAL	0	10				

Study Scheme Bachelor Of Communication (Major Broadcasting)

Notes : L = Lecture, L/T = Laboratory/Tutorial								
1 ST Year								
1 ST SEMESTER				2nd SEMESTER				
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T	
BBM3401	Advanced Malay Language	2	1	KOJ3444	Principles and Practices of Journalism	2	1	
KOB3201	Introduction to Mass Communication	3	0	KOM3404	Computer in Communication	2	1	
KOM3403	Public Oration	2	1	KOC3402	Basic Communication Strategies	3	0	
KOM3207	Introduction to Communication Theory	3	0	BBI2424	Academic Writing	2	1	
BBI2423	Academic Interaction and Presentation	2	1	PRT2008	Agriculture and Man	2	0	
BBK3410	Creative Talent Expression	2	1	SKP2204	Ethnic Relations	2	0	
	Kokurikulum/Co-curriculum	0	1	SKP2203	Asian and Islamic Civilizations	2	0	
	TOTAL	14	5		TOTAL	14	4	
2ND YEAR								
1st SEMESTER				2nd SEMESTER				
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T	
KOJ3401	Basic Photography	2	1	KOB3461	Video/ Television Production and Presentation Techniques	2	1	
SKP2101	Malaysian Nationhood	3	0	KOB3431	Script Writing	2	1	
KOH3333	Changes and Communication	3	0	KOM3433	Entrepreneurships in Communication	2	1	
KOB3402	Basic Video Production	2	1	KOB3462	Radio Production and Presentation Techniques	2	1	
KOM3305	Media, Technology and Society	3	0	KOM4562	Issues in Communication, Media and Technology	3	0	
KOM3431	Communication Research Method	2	1		Elective 1			
	Co-curriculum	0	1		TOTAL			
	TOTAL	15	4					
3RD YEAR								
1st SEMESTER				2nd SEMESTER				
CODE	COURSE NAME	L	L/T	CODE		COURSE NAME	L	L/T
KOM4999A	Final Year Academic Project	0	2	KOM4999B		Final Year Academic Project	0	2
KOB3363	/ Documentary Production	3	0			Elective 6		
KOB3462	Documentary Production	2	1			Elective 7		
	Elective 2					Elective 8		
	Elective 3					Elective 9		
	Elective 4					Elective 10		
	Elective 5					Elective 11		
	TOTAL					TOTAL		
4TH YEAR								
1st SEMESTER								
CODE	COURSE NAME	L	L/T					
KOM4901	Latihan Industri/ Industrial Training	0	10					
	TOTAL	0	10					

STUDY SCHEME Bachelor Of Arts (English Language)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1 ST YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBM3401	Advanced Malay Language	2	1	SKP2203	Asian and Islamic Civilizations	2	0
SKP2101	Malaysian Nationhood	3	0	BBK3410	Creative Talent Expression	2	1
SKP2204	Ethnic Relations	2	0	PRT2008	Agriculture and Man	2	0
KOM3403	Public Oration	2	1	MGM3180	Basic Entrepreneurship	2	1
BBI3427	Grammar for Communicative Purposes	2	1	BBI3421	Expository Writing	2	1
BBI3201	General Linguistics	3	0	BBI3102	Language Evolution And Change	3	0
BBL3101	A Survey Of Prose Forms And Poetry In English	3	0	BB_2401	Foreign Language I	2	1
	TOTAL	17	3	QKK2101	Bakti siswa	0	1
					TOTAL	15	5
2 ND YEAR							
1ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BB_2402	Foreign Language II	2	1	MGM3101	Principles of Management	3	0
BBI3212	English Syntax and Morphology	3	0	FSA3000	Philosophy of Science	2	0
BBI3226	Language in Social Contexts	3	0	BBI3227	Language and Mind	3	0
BBI3202	English Phonetics and Phonology	3	0	BBI3219	Semantics and Pragmatics	3	0
BBI3210	Discourse Analysis	3	0	BBI3417	Writing Research Reports	2	1
BBI4401	Research Methods for Language Studies	3	1		Elective Course 1	3	0
QKxxxxx	Co-curriculum	0	1		TOTAL	16	1
	TOTAL	17	3				
3 RD YEAR							
1ST SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBI4959A	Disertasi Bachelor/ Bachelor Dissertation	0	3	BBI4959B	Bachelor Dissertation	0	3
	Elective Course 2	3	0		Elective Course 7	3	0
	Elective Course 3	3	0		Elective Course 8	3	0
	Elective Course 4	3	0		Elective Course 9	3	0
	Elective Course 5	3	0		Elective Course 10	3	0
	Elective Course 6	3	0		Elective Course 11	3	0
	TOTAL	15	3		TOTAL		
4 TH YEAR							
1 ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBI4903	Industrial Training	0	12				
	TOTAL	0	12				

STUDY SCHEME Bachelor Of Arts (English Literature)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1st YEAR							
1ST SEMESTER				2ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
PRT2008	Agriculture and Man	2	0	SKP2204	Ethnic Relations	2	0
SKP2101	Malaysian Nationhood	3	0	BB_2402	Foreign Language II	2	1
SKP2203	Asian and Islamic Civilizations	2	0	BBL3102	Introduction To The History Of English Literature	3	0
BB_2401	Foreign Language I	2	1	KOM3403	Public Oration	2	1
BBL3101	A Survey Of Prose Forms And Poetry In English	3	0	BBM3401	Advanced Malay Language	2	1
BBI3201	General Linguistics	3	0	BBK3410	Penglahiran Bakat Kreatif	2	1
MGM3180	Basic Entrepreneurship	2	1	QKK2101	Co-curriculum *Bakti Siswa	0	1
QKxxxxx	Co-curriculum	0	1	FCE3204	Thinking Skills	2	0
	TOTAL	14	3		TOTAL	15	5
2ND YEAR							
1ST SEMESTER				2nd SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
MGM3101	Principles of Management	3	0	BBL3228	Issues And Approaches In Contemporary Literary Theory	2	1
BBL3103	Literary Theory From Plato To T. S. Eliot	3	0	BBL3230	American Literature	3	0
BBL3229	British Literature	3	0	BBL3407	Composition and Creative Writing	2	1
BBL3404	Analysing Novels And Short Stories	2	1	BBL4403	Research Methods In Literature	2	1
BBL3406	Analysing Poetry and Drama	2	1		Elective Course 2		
	Elective Course 1				Elective Course 3		
	TOTAL				TOTAL		
3 RD YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBL4401	Play Production and Performance Techniques	2	1	BBL4308	Shakespeare and His Contemporaries	3	0
BBL4959A	Bachelor's Dissertation	0	3	BBL4959B	Bachelor's Dissertation	0	3
	Elective Course 4				Elective Course 6		
	Elective Course 5				Elective Course 7		
	Open Elective				Elective Course 8		
	Open Elective				Elective Course 9		
	TOTAL				TOTAL		
4 TH YEAR							
1 ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBL4903	Industrial Training	0	12				
	TOTAL	0	12				

Study Scheme Bachelor Of Arts (Malay Language And Linguistics)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1 ST YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BB_ 2401	Foreign Language I	2	1	BB_ 2402	Foreign Language II	2	1
BBI2423	Academic Interaction and Presentation	2	1	BBI2424	Academic Writing	2	1
BBM3201	Introduction to General Linguistics	3	0	KOM3403	Public Oration	2	1
BBM3406	Academic Writing	2	1	MGM3180	Basic Entrepreneurship	2	1
SKP2101	Malaysian Nationhood	3	0	BBM3202	Phonetics and Phonology of the Malay Language	2	1
SKP2203	Asian and Islamic Civilizations	2	0	BBM3401	Advanced Malay Language	2	1
SKP2204	Ethnic Relations	2	0		Co-curriculum	0	1
	Co-curriculum	0	1		TOTAL	14	5
	TOTAL	16	4				
2 ND YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBM3213	Introduction to Sociolinguistics	2	1	BBM3205	Introduction to Psycholinguistics	3	0
BBM3214	Malay Grammar	2	1	BBM3206	Semantics	3	0
BBM3411	Malay Language Competency	2	1	BBM3410	Multimedia In Language	2	1
BBK3410	Creative Talent Expression	2	1	BBM3413	Research Methodology in Malay Language	2	1
PRT2008	Agriculture and Man	2	0		Elective 3		
	Elective 1				Elective 4		
	Elective 2				TOTAL		
	TOTAL						
3 RD YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBM3107	Introduction of Stylistics	3	0	BBM3402	Jawi Writing System	2	1
BBM3209	Introduction to Translation	2	1	BBM4959B	Bachelor Disertation	0	3
BBM4959A	Bachelor Disertation	0	3		Elective 8		
	Elective 5				Elective 9		
	Elective 6				Elective 10		
	Elective 7				Elective 11		
	TOTAL				TOTAL		
4 TH YEAR							
1 ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBM4903	/ Industrial Training	0	12				
	TOTAL						

Study Scheme Bachelor Of Arts (Malay Literature)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1 ST YEAR							
1st SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BB_ 2401	Foreign Language I	2	1	BB_ 2402	Foreign Language II	2	1
BBI2423	Academic Interaction and Presentation	2	1	BBI2424	Academic Writing	2	1
BBW3406	Academic Writing	2	1	BBK3210	Theory of Literature	3	0
BBK3102	History of Malay Literature	3	0	BBM3401	Advanced Malay Language	2	1
SKP2101	Malaysian Nationhood	3	0	KOM3403	Public Oration	2	1
SKP2203	Asian and Islamic Civilizations	2	0	MGM3180	Asas Keusahawanan/Basic Entrepreneurship	2	1
SKP2204	Ethnic Relations	2	0		Co-curriculum	0	1
	Co-curriculum	0	1		TOTAL	15	4
	TOTAL	17	3				
2 ND YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBK3305	Malay Folk Literature	2	1	BBK3212	Criticism in Malay Literature	2	1
BBK3309	Malay Drama	2	1	BBK3307	Malay Novel	3	0
BBK3306	Malay Poetry	3	0	BBK3408	Multimedia in Literature	2	1
BBK3410	Creative Talent Expression	2	1	BBX3105	Basic Theatre	3	0
PRT2008	Agriculture and Man	2	0		Elective 3		
	Elective 2				Elective 4		
	Elective 2				TOTAL		
	TOTAL						
3 RD YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBK3312	The Malay Islamic Literature	3	0	BBK3216	Literary Management	2	1
BBK3409	Literature Research Methodology	2	1	BBK4959B	Bachelor Disertation	0	3
BBK4959A	Bachelor Disertation	0	3		Elective 8		
	Elective 5				Elective 9		
	Elective 6				Elective 10		
	Elective 7				Elective 11		
	TOTAL				TOTAL		
4 TH YEAR							
1 ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBK4903	Industrial Training	0	12				
	TOTAL						

Study Scheme Bachelor of Arts in Foreign Language (Mandarin)

Notes : L = Lecture, L/T = Laboratory/Tutorial									
1 ST YEAR									
1 ST SEMESTER				2 ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	SKP2101	Malaysian Nationhood	3	0		BBK3410	Creative Talent Expression	2	1
	BBC3223	Modern Chinese Language	2	1		BBC3222	Classical Chinese Language	2	1
	BBI2423	Academic Interaction and Presentation	2	1		BBC3209	Chinese Linguistics	3	0
	BBC3224	Introduction to Literature	3	0		MGM3180	Basic Entrepreneurship	2	1
	BBC3221	Introduction to Sinology	3	0		BBC3105	Historical Survey of China	3	0
	BBM3401	Advanced Malay Language	2	1		BBC3103	Development of Modern Chinese Literature	3	0
	QKxxxxx	Co-curriculum	0	1		QKxxxxx	Co-curriculum	0	1
		TOTAL	15	4			TOTAL	15	4
2ND YEAR									
1ST SEMESTER				2ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	BBC3214	Psycholinguistics	3	0		BBC3213	Introduction to Chinese Philology	3	0
	BBC3212	Chinese Phonetics and Phonology	2	1		KOM3403	Public Oration	2	1
	PRT2008	Agriculture and Man	2	0		BBC3234	Cultural Linguistics	3	0
	BBI2424	Academic Writing	2	1		SKP2204	Ethnic Relations	2	0
		Elective 1					Elective 3		
		Elective 2					Elective 4		
		Elective 3					Elective 5		
		TOTAL					TOTAL		
3RD YEAR									
1ST SEMESTER				2 ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	BBC4959A	Bachelor Dissertation	0	0		BBC4959B	Bachelor Dissertation	0	3
	BBC3217	Research Methodology in Chinese	2	1		BBC3232	Classical Chinese Fiction	3	0
	BBC3216	Chinese Lexicology	3	0		BBC3104	Malaysian Chinese Literature	3	0
	BBC3206	Introduction to Chinese Translation	3	0			Elective 8		
	SKP2203	Asian and Islamic Civilizations	2	0			Elective 9		
		Elective 6					Elective 10		
		Elective 7					TOTAL		
		TOTAL							
4TH YEAR									
1ST SEMESTER									
	CODE	COURSE NAME	L	L/T					
	BBC4903	Latihan Industri/ Industrial Training	0	12					
		TOTAL							

Study Scheme Bachelor of Arts in Foreign Language (French)

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1ST YEAR							
1ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
SKP2101	Malaysian Nationhood	3	0	BBK3410	Creative Talent Expression	2	1
BBF3404	French Language 1	2	2	BBF3101	Survey of the History of France	3	0
MGM3180	Basic Entrepreneurship	2	1	BBF3405	French Language 2	2	2
BBI2423	Academic Interaction and Presentation	2	1	BBI2424	Academic Writing	2	1
SKP2203	Asian and Islamic Civilizations	2	0	BBF3415	Introduction to French Language Proficiency for European Framework A1/A2	1	2
SKP2204	Ethnic Relations	2	0	BBF3304	French Phonetics	3	0
BBM3401	Advanced Malay Language	2	1	QKK2101	Bakti Siswa	0	1
	TOTAL	15	5		TOTAL	12	8
2 ND YEAR							
1ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBF3410	French Language 3	1	2	PRT2008	Agriculture and Man	2	0
BBF3210	French Syntax and Morphology	3	0	KOM3403	Public Oration	3	0
BBF3302	Introduction to French Culture	3	0	BBF4412	Oral and Writing Practices	2	1
	Co-curriculum	0	1	BBF3403	Translation of Texts 1	2	1
	Elective				Elective		
	TOTAL				TOTAL		
3 RD YEAR							
1ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBF4959A	Bachelor Dissertation	0	3	BBF4959B	Bachelor Dissertation	0	3
BBF3208	Research Methodology in French	2	1	BBF3301	Introduction to French Literature	3	0
BBF4401	Reading-Writing Skills for European Framework B1/B2	2	2	BBF4408	Comparing Languages through Translation of Texts	2	1
BBF3413	Communication Skills	2	1		Elective		
	Elective				TOTAL		
	TOTAL						
4 TH YEAR							
1ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBF4901	Latihan Industri/ Industrial Training	0	12				
	TOTAL						

Study Scheme (Bachelor Of Arts In Foreign Language (German))

Notes : L = Lecture, L/T = Laboratory/Tutorial							
1 ST YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
SKP2101	Malaysian Nationhood	3	0	SKP2203	Asian and Islamic Civilizations	2	0
BBM3401	Advanced Malay Language	3	0	SKP2204	Ethnic Relations	2	0
BBI2423	Academic Interaction and Presentation	2	1	BBI2424	Academic Writing	2	1
BBD3101	Historical Survey of Germany	3	0	BBD3405	German Language II	2	2
BBD3404	German Language I	2	2	MGM3180	Basic Entrepreneurship	2	1
BBI3201	General Linguistics	3	0	BBD3212	German Grammar	3	0
	/Co-curriculum	0	1	QKK2101	Bakti Siswa	0	1
	TOTAL	16	4		TOTAL	13	5
2 ND YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBD3305	German 20 th Century Art)	3	0	KOM3403	Public Oration	2	1
BBK3410	Creative Talent Expression	2	1	BBD3207	Research Methodology in German	2	1
BBD3401	Basic Communication Skills	2	2	BBD4409	Advanced Communication Skills	2	1
BBD3410	Advanced German Language	2	1	PRT2008	Agriculture and Man	2	0
BBD3414	German Language Reading Skills	2	1		Elective		
	Elective				Elective		
	TOTAL				Elective		
					TOTAL		
3 RD YEAR							
1 ST SEMESTER				2 ND SEMESTER			
CODE	COURSE NAME	L	L/T	CODE	COURSE NAME	L	L/T
BBD3301	Introduction to German Literature	3	0	BBD4403	Terjemahan Teks 1/ Translation of Texts 1	2	1
BBD4959A	Bachelor Dissertation	0	3	BBD4211	Kemahiran Menulis Bahasa Jerman/ Writing Skills in German	2	1
	Elective			BBD4959B	Disertasi Bachelo/ Bachelor Dissertation	0	3
	Elective				Elective		
	Elective				Elective		
	Elective				Elective		
	TOTAL				TOTAL		
4 TH YEAR							
1 ST SEMESTER							
CODE	COURSE NAME	L	L/T				
BBD4903	Latihan Industri/ Industrial Training	0	12				
	TOTAL	0	12				

Study Scheme (Bachelor Of Arts In Foreign Language (Arabic))

Notes : L = Lecture, L/T = Laboratory/Tutorial									
1 ST YEAR									
1 ST SEMESTER				2 ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	SKP2101	Malaysian Nationhood	3	0		MGM3180	Basic Entrepreneurship	2	1
	BBI2423	Academic Interaction and Presentation	2	1		BBI2424	Academic Writing	2	1
	BBA3415	Arabic Competency	2	1		BBA3416	Advanced Arabic Competency	2	1
	BBA3213	Arabic Syntax I	2	1		BBA3214	Arabic Syntax II	2	1
	BBA3216	Arabic Morphology	2	1		BBA3211	Arabic Lexicography	3	0
	BBM3401	Advanced Malay Language	2	1		BBA3218	/ Language of the Quran and Hadith	3	0
		Co-curriculum	0	1		QKK2101	Bakti Siswa	0	1
		TOTAL	13	5			TOTAL	13	5
2 ND YEAR									
1 ST SEMESTER				2 ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	SKP2204	Ethnic Relations	2	0		KOM3403	Public Oration	2	1
	BBA3101	History of Arabic Grammar	3	0		BBK3410	Creative Talent Expression	2	1
	BBA3201	Arabic Phonetics and Phonology	2	1		BBA3212	Research Methodology	2	1
	BBA3206	Arabic Sociolinguistics	3	0		BBA3305	Arabic Psycholinguistics	3	0
		Elective				SKP2203	/ Asian and Islamic Civilizations	2	0
		Elective					Elective		
		Elective					Elective		
		TOTAL					TOTAL		
3 RD YEAR									
1 ST SEMESTER				2 ND SEMESTER					
	CODE	COURSE NAME	L	L/T		CODE	COURSE NAME	L	L/T
	PRT2008	Agriculture and Man	2	0		BBA3411	Arabic for Specific Purposes	2	1
	BBA3209	Arabic Rhetoric	3	0		BBA3219	Arabic Semantics and Pragmatics	3	0
	BBA3409	Theory and Practice of Translation	2	1		BBA4959B	Disertasi Bachelor/ Bachelor Dissertation	0	3
	BBA4959A	Bachelor Dissertation	0	3			Elective		
		Elective					Elective		
		Elective					Elective		
		TOTAL					TOTAL		
4 TH YEAR									
1 ST SEMESTER									
	CODE	COURSE NAME	L	L/T					
	BBA4903	Industrial Training	0	12					
		TOTAL	0	12					

COURSE SYNOPSIS

Department of Communication

KOB3201 Introduction to Mass Communication 3(3+0)

This course covers the concept, history and theories of mass media. The applications of communication technology in mass media, are also discussed.

KOB3265 Broadcast Media Appreciation 3(3+0)

This course covers appreciation, interpretation and critical analysis of broadcast media in television, radio and film.

KOB3363 Broadcast Management 3(3+0)

This course covers the principle, theory, landscape and development of the broadcast media and telecommunication. The management of broadcast station are also discussed.

KOB3402 Basic Video Production 3(2+1)

This course covers the principles and practices of video production. Script preparation and video production is emphasized.

KOB3431 Script Writing 3(2+1)

This course covers the concept and techniques of script writing for electronic media. Audience analysis are also emphasized.

KOB3461 Video/ Television Production and Presentation Techniques 3(2+1)

This course covers the technique of video and television production. Technical aspects in video and television production are also emphasized.

KOB3462 Radio Production and Presentation Techniques 3(2+1)

Prerequisite : KOB3431

This course covers the production process of radio programme. Script writing of various genre are emphasized.

KOB4401 Documentary Production 3(2+1)

Prerequisite : None

This course covers the concept and techniques of documentary productions. Script writing for documentary are also discussed.

KOB4453 Broadcast Journalism 3(2+1)

Prerequisite : None

This course covers the concept and techniques of broadcast journalism. Broadcast management are also emphasized.

KOC3203 Basic Advertising 3(3+0)

Prerequisite : None

This course covers the concept and principles of advertising. Audience analysis and consumer behavior are also discussed.

KOC3232 Organizational Communication Theory 3(3+0)

Prerequisite : None

This course covers the history of management theories and the relationship of these theories with communication in organizations.

- KOC3266 Integrated Marketing Communications** 3(3+0)
 Prerequisite : None
 This course covers the concept, roles and planning of integrated marketing communications applied in the organization
- KOC3301 Introduction to Corporate Communication** 3(3+0)
 Prerequisite : None
 This course covers the concept, development and practice of corporate communication in organization.
- KOC3402 Basic Communication Strategies** 3(3+0)
 Prerequisite : None
 This course covers the principles and strategies of communication. The planning, implementation and evaluation of communication campaign are also discussed.
- KOC3431 Public Relation Strategies** 3(2+1)
 Prerequisite : None
 This course covers the background and development of public relations practices in Malaysia. The planning, implementation and evaluation of public relations strategies are also discussed.
- KOC3433 Organisational Communication Skills** 3(2+1)
 Prerequisite : None
 This course covers the concept of communication and organisational communication. Communication skills in organization are emphasized.
- KOC3436 Financial Communication** 3(2+1)
 Prerequisite : None
 This course covers the basic concepts of financial management, approaches and techniques of reading and interpreting of financial reports such as annual reports, estimates and economic reports. Ethics and procedures for planing financial and economic reports using relevant terms for formal discussions such as press conferences and interviews are discussed. This course also emphasizes the accurate and effective delivery of messages to the parties involved.
- KOC3466 Corporate Writing** 3(2+1)
 Prerequisite : None
 This course covers the role, ethics and the principles of corporate writing. Readability index and audience analysis are also emphasized.
- KOC3463 Process of Creativity in Advertising** 4(3+1)
 Prerequisite : None
 This course covers the concept and process of creativity in advertising. Advertising creative strategy for print and electronic media are emphasized.
- KOC362 Organisational Crisis Management** 3(3+0)
 Prerequisite : None
 The course covers the approaches of crisis management in an organization. Analysis and interpretation of communication crisis are also discussed.
- KOC4443 Public Relations Campaign** 3(2+1)
 Prerequisite : None
 This course covers the method of data gathering for public relations campaign. Management and implementation of public relations campaign are also emphasized.
- KOH3231 Communication Psychology** 3(3+0)
 Prerequisite : None
 This course covers theory and concept of communication psychology. Audience and message analysis are also discussed.

- KOH3333 Changes and Communication** 3(3+0)
 Prerequisite : None
 This course covers the definition, concept and philosophy of communication in change management. Models of communication and role information technology are also discussed.
- KOH3361 Intercultural Communication** 3(3+0)
 Prerequisite : None
 This course covers the concept, theory and principles of intercultural communication. Dimensions and influences of culture on society are discussed.
- KOH3363 Communication and Negotiation** 3(3+0)
 Prerequisite : None
 This course covers the planning, strategies and tactics of negotiations. Social structure and ethics in negotiation are also discussed.
- KOH3364 Rhetorical Criticism** 3(3+0)
 Prerequisite : None
 This course covers the fundamentals and introduction to rhetorical criticism. Criteria and perspectives of rhetorical evaluation are also discussed.
- KOH3365 Political communication** 3(3+0)
 Prerequisite : None
 This course covers the approaches of communication in politics. Analysis and interpretation of political campaigns are also discussed.
- KOH3366 Persuasive Campaigns** 3(2+1)
 Prerequisite : None
 This course covers exploration of theoretical and practical dimensions in persuasive campaigns. Ethical dimensions of persuasive campaigns and propaganda are also discussed.
- KOH3401 Small Group Communication** 3(2+1)
 Prerequisite : None
 This course covers the concepts, principles and process of small group communication. Methods and techniques of small group decision making and problem solving are also discussed.
- KOH3433 Interpersonal Communication Skills** 3(2+1)
 Prerequisite : None
 This course covers the concepts, theories and strategies of interpersonal communication. Communication skills in interpersonal relations are emphasized.
- KOH3462 Argumentation and Debate** 3(2+1)
 Prerequisite : None
 This course covers the concepts and techniques of debate and argument. Reasoning process in influencing the audience are emphasized.
- KOJ3444 Principles and Practices of Journalism** 3(3+0)
 Prerequisite : None
 This course covers the theory of the press, process of news writing and news reporting. Journalism ethics are also discussed.
- KOJ3401 Basic Photography** 3(2+1)
 Prerequisite : None
 This course covers the fundamentals and techniques of photography. Film processing techniques and maintenance of photography equipment and accessories are also emphasized.

- KOJ3435 News Gathering and Writing Techniques** 3(2+1)
 Prerequisite : None
 This course covers the techniques of news gathering and news writing for print and electronic media.
- KOJ3433 Photojournalism** 3(2+1)
 Prerequisite : KOJ3401
 This course covers concepts and techniques in photo journalism, the history and development of photo journalism, inventions and innovations of technology in photo journalism, functions and effects of photography in journalism, and skills in photo journalism.
- KOJ3434 Development Journalism** 3(2+1)
 Prerequisite : None
 The course covers the history and philosophy of development journalism. Approaches and styles of writing for development journalism are also emphasized.
- KOJ3462 Electronic Publishing** 3(2+1)
 Prerequisite : None
 This course covers the concept, twchniques and skills in electronic publishing. The techniques in website design and the impact of policies implementation in Malaysian cyber publishing are emphasized.
- KOJ3471 News Editing and Publishing Processes** 3(2+1)
 Prerequisite : KOJ3435
 This course covers the theory and process of editing and publishing. Publishing layout and design techniques are emphasized.
- KOJ4165 Journalism Legislations and Policies** 3(3+0)
 Prerequisite : None
 The course covers history, philosophy, and legislation development related to the journalism field. Laws related to journalism are also emphasized.
- KOJ4466 Feature Writing** 3(2+1)
 Prerequisite : None
 The course covers the concept, history and ethics in feature writing. Approaches of various styles of feature writings are also emphasized.
- KOM3207 Introduction to Communication Theory** 3(3+0)
 Prerequisite : None
 This course covers the definition, importance and role of communication theories. The historical development of communication theories are also discussed.
- KOM3305 Media, Technology and Society** 3(3+0)
 Prerequisite : None
 This course covers the history and development of media and communication technology. The effects of media and communication technology on society are discussed.
- KOM3334 Development Communication** 3(3+0)
 Prerequisite : None
 This course covers the concepts, models and issues of communication development, Application of strategies of development communication are emphasized.
- KOM3364 Leadership Communication** 3(3+0)
 Prerequisite : None
 This course covers the concepts, theories and functions of leadership communication in an organization. Leadership styles and strategies in an organization are also emphasized.

- KOM3403 Public Oration** 3(2+1)
 Prerequisite : None
 This course covers the concepts and techniques of public speaking. The skills of non verbal communication and the use of audio-visual aids are emphasized.
- KOM3404 Computer in Communication** 3(2+1)
 Prerequisite : None
 This course covers the history and use of computer as a communication tool. Intergrative media management are also emphasized.
- KOM3431 Communication Research Method** 3(2+1)
 Prerequisite : None
 This course covers the process and method in communication research. Research report writing are also emphasized.
- KOM3432 Qualitative Research Methods in Communication** 3(2+1)
 Prerequisite : None
 This course covers the concepts and principles of qualitative research. Qualitative research methods and the techniques in writing qualitative research reports are also emphasized.
- KOM3433 Entrepreneurships in Communication** 3(2+1)
 Prerequisite : None
 The course covers the concepts and principles of entrepreneurship communication. Ethics of entrepreneurship, promotion and publicity, market research, innovation of entrepreneurship, and financial analysis are emphasized.
- KOM3700 Independent Study** 3(0+3)
 Prerequisite : None
 This course covers methods of identifying, evaluating, drafting and recommending strategies for solution of communication issues.
- KOM4361 Communication Ethics** 3(3+0)
 Prerequisite : None
 This course encompasses history and development of communication ethics and laws in public relations, advertising, interpersonal communication, public speaking, mass media, and new communication technologies,
- KOM4562 Issues in Communication, Media and Technology** 3(3+0)
 Prerequisite : None
 This course covers the issues emerging from communication process, use of media and communication technology. Measures in handling the issues concerned are also discussed.
- KOM4901 Industrial Training** 10(0+10)
 Prerequisite : None
 This course covers an exposure to the actual workplace environment in performing tasks related to communication specialization.
- KOM4999 Final Year Research Project** 4(0+4)
 Prerequisite : None
 This course covers the preparation and execution of research proposal. Data analysis and research report writing are also emphasized.

Department of Malay Language

BBK3102 History of Malay Literature

3 (3+0)

Prerequisite : None

This course covers the history and development of traditional and modern Malay literature, the functions and the relationship between the author and authorship and also examines roles of Malay literary institutions, narrative and non-narrative literature, as well as oral and written literature

BBK3210 Theory of Literature

3 (3+0)

Prerequisite : None

This course discusses on Malay literary theories by emphasizing to the literary philosophies, ideologies and traditions. Discussion encompasses the Malay literary tradition of Animism, Hinduism, Islam, Western colonisation and contemporary. Criticism towards Malay literary theories based on the aspect of epistemology, practice and paradigm shift

BBK3212 Criticism in Malay Literature

3 (2+1)

Prerequisite : None

This course covers the concepts and function of literary criticism, history and development, methods, approaches, theories and its application in the Malay literary criticism

BBK3213 Aesthetics in Malay Literature

3 (3+0)

Prerequisite : None

This course covers definition and concept of aesthetics; characteristics and elements of aesthetics in literature; the emergence and development of aesthetics discipline; theories of aesthetics; and rhetoric, aesthetics and stylistics relationships in literature

BBK3214 Literature for Children and Adolescents

3 (2+1)

Prerequisite : None

This course covers the concept, historical development, forms and types of children and young adult literature which discusses varieties of genre, creative process, structural elements, analysis of selected texts, and the writing of children and young adult literature

BBK3215 Comparative Literature

3 (3+0)

Prerequisite : None

This course covers concepts and traditions, historical development and school of thoughts in comparative literature which discusses on the current development of comparative literature in Malaysia, and studies and criticism on selected texts

BBK3216 Literary Management

3 (2+1)

Prerequisite : None

This course covers the concepts of literary management and manuscript, role of publishing companies and organizations, individuals and groups of authors, publishing, marketing and legal aspects

BBK3217 Literary Adaptation

3 (2+1)

Prerequisite : None

This course covers the study of adaptations in various forms, genres and styles and also discusses the aspects of theories of adaptation, authorships and cross-cultural exchange

BBK3218 Screen Criticism

3 (2+1)

Prerequisite : None

This course covers the concepts and function of screen criticism, developments and current issues, methods and its application in the film, television and new media criticism, writing and publishing screen criticism

BBK3305 Malay Folk Literature

3 (2+1)

Prerequisite : None

This course covers concepts, history, development, theory and types of Malay folk literature. The course also discusses on functions, literary documentation of Malay folk literature and putting text on stage

- BBK3306 Malay Poetry** 3 (3+0)
 Prerequisite : None
 This course covers the concept, elements and poetic structures of the poetry, the growth and development of traditional and modern Malay poetry. This course also discusses the polemics and issues, researches on traditional and modern Malay poetry, criticism on selected texts, and discussion about selected poets
- BBK3307 Malay Novel** 3 (3+0)
 Prerequisite : None
 This course covers the history and development of Malay novels; school of thoughts and dominant story telling technique in Malay novels, thoughts in Malay novels, and study about novelists and analysis of selected works
- BBK3308 Malay Short Story** 3 (3+0)
 Prerequisite : None
 This course covers the history and the factors of the emergence and development of Malay short story, background of development at every period, issues and thought in Malay short story, study on prominent writers, forms and structures, school of thought in the creation and style of short story writing
- BBK3309 Malay Drama** 3 (2+1)
 Prerequisite : None
 This course covers concepts of Malay drama, school of thoughts, varieties in drama performances, Malay playwrights and thoughts in plays
- BBK3310 Hikayat Literature** 3 (3+0)
 Prerequisite : None
 This course covers the concept and forms of the hikayat literature, the history of its emergence, development and dissemination of hikayat literature, evaluation of the influence of hikayat literature
- BBK3311 The Malay Epic and Historiography** 3 (3+0)
 Prerequisite : None
 This course covers the concept, characteristics, position and importance and historical development of the Malay epic and historiography, previous studies, authors and authorship of the Malay epic and historiography and criticism of selected texts
- BBK3312 The Malay Islamic Literature** 3 (3+0)
 Prerequisite : None
 Kursus ini merangkumi konsep kesusasteraan Melayu Islam, bentuk dan genre, kajian kesusasteraan Melayu Islam, sejarah dan tradisi, tasawur dan epistemologi, dan pemikiran dalam karya
 This course covers the concept of Malay Islamic literature, forms and genres, studies on Malay Islamic literature, history and tradition, worldview and epistemology, and thoughts in literary works
- BBK3313 Panji Literature** 3 (3+0)
 Prerequisite : None
 His course covers definition and concept of panji literature; the historical development of panji literature; characteristics and functions of panji literature; structure and thought of panji literature; elements and values of panji literature; the status and importance of genre; the history and previous research studies of panji literature
- BBK3314 Literature of the Malay Customary Law** 3 (3+0)
 Prerequisite : None
 His course covers definition and concept of malay customary law; the history of growth and development; forms and genre; status and importance; value and thoughts; literature elements of malay customary law
- BBK3315 Issues In Malay Literature** 3 (3+0)
 Prerequisite : None
 His course emphasizes definition; audiences; factor and implications of emergences; concept of literature and society; values and thoughts of issues in malay literature; evaluations on issues in malay literature

- BBK3407 The Art of Acting** 3 (2+1)
 Prerequisite : None
 This course covers the arts of acting concept, types and process in acting, acting technique, directing, stage preparation, prop, costume, make-up, lighting and sound effects
- BBK3408 Multimedia in Literature** 3 (2+1)
 Prerequisite : None
 This course covers the computer assisted reading of literary materials, as a tool in building literary glossary, digital documentation of literary materials and smart learning through information super corridor
- BBK3409 Literature Research Methodology** 3 (2+1)
 Prerequisite : None
 This course encompasses concepts, principles and approaches in literary research and produces research proposal in the field of Malay literature
- BBK3410 Creative Talent Expression** 3 (2+1)
 Prerequisite : None
 This course covers definitions and concepts, appreciation and evaluation from aspects of internal and external viewpoints based on examples of original and translated works. It also covers the expression of talent in various genres
- BBK3411 Creative Writing** 3 (1+2)
 Prerequisite : None
 This course covers definitions and concepts, creation and appreciation of creative work in various genres for the purpose of publication and distribution of the text locally and internationally
- BBK4959 Bachelor Disertation** 6 (0+6)
 Prerequisite : BBK3413
 This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized
- BBK4201 The Malay Great Works** 3 (3+0)
 Prerequisite : None
 This course covers the definition, characteristics, and functions, background, history and factors regarding the emergence of Malay great works literature which emphasis role and importance of Malay great works, thought and philosophy in Malay great works, and criticism of the Malay great works
- BBK4202 Nusantara and Malay Diaspora Literature** 3 (3+0)
 Prerequisite : None
 This course covers the history of emergence and the development of literature in Nusantara and Malay diaspora, factors and functions, authors and their authorship works. Emphasis also given to patterns of literary expression, influence of language and culture, and study of selected text, structure, thought and aesthetics value
- BBK4903 Industrial Training** 12 (0+12)
 Prerequisite : None
 In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized
- BBM3101 History and Family of Malay Language** 4(4+0)
 Prerequisite : None
 This course covers the aspects of etymology and concept of Malay language, Austronesian language family, the origin of the Malay race and language, old Malay, classic Malay, premodern Malay, modern Malay, postmodern Malay, the Malay language in Indonesia, Brunei Darussalam and Singapore, the Malay language and literary manuscripts and texts, Malay language and literary centres

- BBM3102 History of Malay Culture** 3(3+0)
 Prerequisite : None
 This course emphasizes pre-islamic malay cultural history; malay culture of the islamic era; islamic thought in the malay world; western influence on malay culture; national culture
- BBM3104 Classical Malay Language** 3(2+1)
 Prerequisite : None
 This course encompasses definition of classical malay; history of classical malay and its manuscript: the development of the classical malay language: early period of the classical malay: sejarah melayu, aqa'id l-nasafi and other early texts; 17th century malay: adat raja-raja melayu, bustanus-salatin,
- BBM3105 Philosophy of the Malay Language** 3(3+0)
 Prerequisite : None
 This course covers the concept and meaning of philosophy, relationship between language and philosophy, theory of language, meaning and theory of symbolism, history of the philosophy of language, and trends of thought in Malay language research
- BBM3106 Linguistic Theory** 3(3+0)
 Prerequisite : None
 This course covers the development of linguistics and its significance, traditional grammar, structural and transformational-generative theories, situational context of use, discourse analysis and influence of theories towards the development of Malay linguistics
- BBM3107 Introduction to Stylistics** 3(3+0)
 Prerequisite : None
 This course covers language use of different authors, the choice of words, sentence structure, sound quality keywords, and denotative and connotative meaning aspects and impact used in texts
- BBM3108 History and Family of Malay Language** 3(2+1)
 Prerequisite : None
 This course covers the aspects of etymology and concept of Malay language, Austronesian language family, the origin of the Malay race and language, old Malay, classic Malay, modern Malay, the Malay language in Indonesia, Brunei Darussalam and Singapore, the Malay language and literary manuscripts and texts, Malay language and literary centres
- BBM3201 Introduction to General Linguistics** 3(3+0)
 Prerequisite : None
 This course covers definitions of linguistics, language and its characteristics, language as a system of communication and its differences with other systems of communication, basic linguistics and discourse
- BBM3202 Phonetics and Phonology of the Malay Language** 3(2+1)
 Prerequisite : None
 This course covers the sound system of the Malay language based on the international phonetic alphabet, articulatory phonetics, phonetic transcription of Malay language, segmental sound units, phonemes and distinctive features, theory and application of generative phonology of the Malay Language
- BBM3203 Malay Grammar** 4(3+1)
 Prerequisite : None
 This course covers morphemes and affixes, word classes, nouns, verbs, adjectives, function words, phrases, noun phrases, verb phrases, adjective phrases, conjunction phrases, clauses, simple and compound sentences
- BBM3204 Sociolinguistics** 4(3+1)
 Prerequisite : None
 This course covers the definitions of sociolinguistics and the sociology of language, relationship between language, society and its culture and worldviews of language, varieties and language planning

- BBM3205 Introduction to Psycholinguistics** 3(3+0)
 Prerequisite : None
 This course covers the history and developments of psycholinguistics, the subtopic within psycholinguistics, linguistic knowledge, theories and levels of language acquisition, second language learning, language and linguistic performance, language and the brain, and language and thought
- BBM3206 Semantics** 3(3+0)
 Prerequisite : None
 This course covers concepts and definitions of semantics, semantic theories, relationship between semantics and historical development of linguistics, diversity of meaning, semantic change, situational context of language use, role of non-linguistic behavior, behaviourism in semantics, lexical and grammatical meaning, euphemia and disphemias, semantic fields, and the scope of linguistic and semantic research
- BBM3207 Lexicography** 3(2+1)
 Prerequisite : None
 This course covers definitions of concepts that are related to methods and processes in corpus based dictionary making, the role of semantics in lexicography, differences between monolingual and bilingual dictionaries, history of Malay lexicography, types of dictionaries, evaluation and criticism of monolingual and bilingual dictionaries
- BBM3209 Introduction to Translation** 3(2+1)
 Prerequisite : None
 This course covers the history of translation, concepts, principles and processes involved in translation including analysis, transferring and restructure of the translated texts. Its also includes translation of the elements of the language and contents and evaluation of translated texts
- BBM3211 Theory and Practice of Translation** 3(2+1)
 Prerequisite : BBM3209
 This course covers theories of translation, characteristics of dynamic translation, principles of equivalence in translation, translation of translational units, roles of the translator, procedures in translation, principles of translation for academic texts, literary, journalism and scientific texts
- BBM3213 Introduction to Sociolinguistics** 3(2+1)
 Prerequisite : None
 This course covers the definitions of sociolinguistics and the sociology of language, relationship between language, society and its culture and worldviews of language, varieties and language planning
- BBM3214 Malay Grammar** 3(2+1)
 Prerequisite : None
 This course covers word classes: nouns, verbs, adjective, function words, phrases: noun phrases, verb phrases, adjective phrases, conjunction phrases, clauses, simple and compound sentences
- BBM3302 Malay Arts** 3(3+0)
 Prerequisite : None
 This course covers definitions and concepts of Malay arts, various branches of arts, channels of arts, arts and education, knowledge and arts, Malay aesthetics, the arts and the artist.
- BBM3303 Dialectology and Language Register** 3(3+0)
 Prerequisite : None
 This course covers the concepts of language variation and language change, types of language register, variety, style and dialect, behavioural language use, language contact and factors influencing language variation
- BBM3401 Advanced Malay Language** 3(2+1)
 Prerequisite : None
 This course covers aspects and functions of language, language standardization, language as a medium of knowledge, oral and written presentations, and the development of vocabulary

- BBM3402 Jawi Writing System** 3(2+1)
 Prerequisite : None
 This course covers the history of Jawi script, the development and the spread of Jawi script, Jawi alphabets and their equivalent in the romanised script, forms of Jawi script, types of Jawi spelling, methods of Jawi spelling, reading and writing exercises in Jawi, and khat scripts
- BBM3405 Terminology** 3(2+1)
 Prerequisite : None
 This course encompasses basic concept sources of terminology grammatical elements and process in terminology meaning in the formation of terms abbreviated terms and symbols spelling methods in terminology
- BBM3406 Academic Writing** 3(2+1)
 Prerequisite : None
 This course covers the characteristics and structures of various genres in academic writing, writing process, paragraph pattern, information search, use of references, avoiding plagiarism, and checking the writing
- BBM3410 Multimedia In Language** 3(2+1)
 Prerequisite : None
 This course covers components and aspects of development in multimedia, transforming texts to multimedia, collection of information for storyboards, multimedia presentations and the development of an effective language multimedia package
- BBM3411 Language Competence** 3(2+1)
 Prerequisite : None
 This course covers the concepts, types, principles, and process of acquiring listening, speaking, reading and writing skills, language competence for verbal and written communication
- BBM3412 Technology, Information, Language and Literature** 3(2+1)
 Prerequisite : None
 This course will give exposure towards and process of doing technology research survey on the development and influence of cross cultural transfer in language and literature in design and product besides developing ways evaluation of electronic application through digital presentation
- BBM3413 Research Methodology in Malay Language** 3 (2+1)
 Prerequisite : None
 This course covers topics related to concepts, types and methods and procedures in Malay language and linguistic research, statistical analysis and preparation of research proposal
- BBM3414 Psycholinguistics Skills for Children** 3(1+2)
 Prerequisite : BBM3205
 This course covers suggested activities for the existing amelioration of deficits in language acquisition and processing information in children based on six major processes of the basic psycholinguistics ability model
- BBM3415 Practical Malay Language** 3 (2+1)
 Prerequisite : None
 This course covers spoken and written language, single and derivative word. Other aspects of focus is enrichment of words, language politeness, language varieties and language usage in media
- BBM4501 Cultural Leadership** 3 (2+1)
 Prerequisite : None
 This course covers the application of concepts and issues of cultural leadership, issues of cultural management, regulations and laws of consented traditional values, aspects of cultural leadership crossing race and politics, and local and international belief systems

- BBM4903 Industrial Training** 12(0+12)
Prerequisite : None
In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized
- BBM4959 Bachelor Disertation** 6 (0 + 6)
Prerequisite : BBM3413
This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized
- BBN3202 Linguistics in Interpretation and Translation** 3 (3 + 0)
Prerequisite : None
This course covers aspects and role of linguistics in theoretical interpretation and translation using samples of texts as a guide, and the role of linguistics in supporting disciplines like semantics, pragmatics and semiotics in the translation and interpretation of texts
- BBN3301 Interpretation and Translation Across Cultures** 3 (2 + 1)
Prerequisite : None
This course covers aspects of culture and communication in translation and interpretation, concepts of intercultural and intercommunication the differences and language as communication tool
- BBN3401 Theory and Practice in Interpretation** 3 (2 + 1)
Prerequisite : None
This course covers basic aspects of interpretation, models of social science interpretation, the process of interpretation and appreciation of the art of interpretation
- BBN3402 Computer-Aided Translation** 3 (2 + 1)
Prerequisite : None
This course covers the use of equipments and machines in translation and the evaluation of computer-aided translation.
- BBN3403 Scientific and Technical Translation** 3 (2 + 1)
Prerequisite : None
This course covers issues related to scientific and technical translation, use of modern technology such as translation memory systems, bank of electronic terms and electronic translations
- BBN3404 Translation of the Mass Media** 3 (2 + 1)
Prerequisite : None
This course covers the criterion of language variations, the role of translation in mass media communication, the relationship between translation and mass media communication, the important criteria of translation and variation of media texts and the significant of translation between mass media
- BBN3405 Translation In Malay Letters** 3 (2 + 1)
Prerequisite : None
This course covers the translation of letters based on translation theories and techniques. Discussion encompasses the aspects of sociocultural and comparison of cultures
- BBN3406 Audiovisual Translation** 3 (2 + 1)
Prerequisite : BBM3209
This course covers professional practice in the field of audiovisual translation, techniques in translating audiovisual products, considerations in audio-visual translation, the linguistics and cultures in audiovisual translation, and the influence of film technology in translation strategies

- BBN3407 Translation Quality Assessment** 3 (2 + 1)
 Prerequisite : BBM3209
 This course covers translation quality, problems in the assessment of translation quality, criteria of translation quality according to traditional and modern approaches, linguistic and extra-linguistic, factors in translation evaluation, a balanced assessment of translation quality
- BBW3101 Critical and Creative Thinking** 3(2+1)
 Prerequisite : None
 This course focuses on concepts of critical and creative thinking, perceptions in thinking, functions of Right Brain Hemisphere and Left Brain Hemisphere, and relationship of Right Brain Hemisphere and Left Brain Hemisphere to critical and creative thinking, instruments of thinking and style of critical and creative thinking, and application of critical and creative thinking
- BBW3203 The Art of Writing** 3(2+1)
 Prerequisite : None
 Kursus ini merangkumi struktur tulisan yang utuh, penulisan sebagai satu proses, pelbagai bentuk tulisan profesional, unsur bahasa, retorik, dan stilistik dalam penulisan, dan penghasilan karya profesional.
 (This course covers the structure of coherent writing, writing as a process, the types of professional writing, the elements of language, rhetorics, and stylistics in writing, and producing professional writing).
- BBW3301 Ethics and Morality in Publishing** 3 (3+0)
 Prerequisite : None
 This course covers ethics and morals various quarters involved in print and electronic publishing industry. Organizations responsible for ensuring and promoting publishing ethics and morals are also discussed
- BBW3302 Issues in Publishing** 3 (3+0)
 Prerequisite : None
 This course covers issues in printed as well as electronic particularly in scholarly publishing. Discussion has involved various initiatives and acts to ensure publishing activities stay
- BBW3401 Analysis and Editing Texts** 3 (2+1)
 Prerequisite : None
 This course covers the construction and structure of typescript, principles in evaluation and analysis of typescripts, concept, needs and purpose of editing, role of editor, housestyle, and aspects of language in editing are also highlighted
- BBW3402 Designing and Publishing** 3 (2+1)
 Prerequisite : None
 This course covers theoretical and practical aspects of print publishing, book publishing, book designing, graphic, and publishing matters
- BBW3404 Report, Article, and News Writing** 3 (2+1)
 Prerequisite : None
 This course covers criteria of a good writing, forms of writing, report writing, writing in the context of discourse development and writing styles, news writing, comprehensive news writing; general news item, complex news items and specialized news items, editing news items, definition and nature of articles; articles formats and technique of article writing
- BBW3405 Writing Strategies in Business** 3 (2+1)
 Prerequisite : None
 This course covers all aspects in business writing. Focus will be given to writing method related to business management such as working paper, letter writing, copy writing, company profile, and report writing.
- BBW3406 Academic Writing** 3 (2+1)
 Prerequisite : None
 This course covers the characteristics and structures of various genres in academic writing, writing process, paragraph pattern, information search, use of references, avoiding plagiarism, and checking the writing

- BBX3101 Introduction to Theatre** 3 (2+1)
 Prerequisite : None
 This course covers the ways in which dramatic texts are taken from the page to an audience, the roles of the director, the designer and the actor will be explored, various theatrical styles, traditions and theories of performance
- BBX3102 Classical Theatre** 3 (3+0)
 Prerequisite : None
 This course discuss the history and the existence of world classical theatres and will also focus on the Greek, Japanese, Chinese, Indonesian, and Malaysian theatrical tradition
- BBX3103 Modern Western Theatre** 3 (3+0)
 Prerequisite : None
 This Course Covers The History And The Factors Of Western Theatre Development With Focus On The Development Of Modern European And American Theatre, And Theatrical And Dramatical Styles
- BBX3104 Modern Asian Theatre** 3 (3+0)
 Prerequisite : None
 This course covers the modern Asian theatre and will approach six texts from a theatrical point of view. Students learn the cultural and historical background of each drama, and then concentrate on theatrical and stylistic conventions of each text
- BBX3105 Basic Theatre** 3 (3+0)
 Prerequisite : None
 This course focuses on basic concepts, development historical, streams in theatre, and approaches in performance. The course also focuses on theatre management and texts reading
- BBX3411 Acting and Improvisation I** 3 (2+1)
 Prerequisite : None
 This course covers on introductory theatre exercise designed to develop an ensemble of physical and vocal expressiveness, sensory awareness, imagination, confidence and spontaneity, foundation of realistic acting techniques using Uta Hagen's object exercise
- BBX3412 Acting and Improvisation II** 3 (2+1)
 Prerequisite : BBX3411
 The course covers the preparation and performances of two contrasting monologues, methods of characterization, performance concept, methods of textual analysis, and vocalization
- BBX3413 Scene Study** 3 (2+1)
 Prerequisite : None
 This course covers process to perform one classical and one modern scene, development of a working knowledge of structure, blocking, beat analysis, movement, pacing, use of properties and presentation
- BBX3414 Methods of Play Production** 3 (2+1)
 Prerequisite : None
 This course covers creating an original theatrical piece using the elements of acting, movement and direction, music and sound, costume, lighting and set
- BBX3415 Solo Performance** 3 (2+1)
 Prerequisite : None
 This course covers the production of monologues, the craft of original writing personal monologue, and perform the monologue through rehearsal and final performance

Department of English Language

BBI3102 Language Evolution And Change

3 (3 + 0)

Prerequisite : None

This course covers the development of the English language from its Anglo-Saxon roots to its present status as the world's dominant language. It also focusses on social, religious and political factors that have affected the evolution of and changes in the English language.

BBI3201 General Linguistics

3 (3+0)

Prerequisite : None

This course covers the essential elements of linguistics. It focuses on the nature of language, phonetics and phonology, morphology, syntax, semantics and pragmatics. The course also includes other branches of linguistics.

BBI3202 English Phonetics and Phonology

3 (3+0)

Prerequisite : None

This course covers English speech sounds and speech sound patterns. It includes the English vowel and consonant systems, phonetic and phonemic transcriptions, concepts of allophone and phoneme, syllable, segmental features, and connected speech processes. The course also examines problems related to the use of English sounds by different speakers

BBI3207 Rhetoric and Style

3 (3+0)

Prerequisite : None

This course covers the theory of rhetoric and style in spoken and written texts. The course also discusses rhetorical strategies such as parody, irony, satire, and humour. It includes use of rhetorical styles and strategies for persuasion and other purposes

BBI3210 Discourse Analysis

3 (3+0)

Prerequisite : BBI3427

This course covers the analysis of spoken and written discourse in the English language using suitable approaches to discourse analysis. It explores the ways in which language use varies according to social and interactional contexts. The course also develops skills for analysing different kinds of texts in a variety of genres.

BBI3211 English for Specific Purposes

3 (3+0)

Prerequisite : None

This course covers the origin and development of English for Specific Purposes (ESP) in the context of applied linguistics. It includes analysis and evaluation of learner needs, methods, development of curriculum, and course design. The course also involves production of appropriate materials for specific purposes.

BBI3212 English Syntax and Morphology

3 (3+0)

Prerequisite : None

This course covers discussion on linguistic units and levels of linguistic description. It also includes selected morphological and syntactic concepts. Practical guidance is provided for the analysis of morphological and syntactic structures, and their relationships.

BBI3213 Speech Communication

3 (3+0)

Prerequisite : None

This course covers basic concepts and theories of speech communication. It highlights the importance of listening in effective communication. It also involves application of appropriate strategies in various interpersonal and workplace communicative situations

BBI3219 Semantics and Pragmatics

3 (3+0)

Prerequisite : BBI3201

This course covers how meaning is structured through language use in context. It discusses dimensions of meaning in language and language use, including approaches to the analysis of meaning of linguistic units at various levels. It includes analysis of various communicative contexts based on semantic and pragmatic principles

- BBI3220 Language Acquisition And Learning** 3 (3+0)
 Prerequisite : None
 This course covers the stages of first and second language acquisition and learning. It discusses the theories and factors involved in these processes. The course also compares the various approaches to language learning.
- BBI3221 Language Planning** 3 (3+0)
 Prerequisite : None
 This course covers theories and approaches in language planning. It includes issues in language planning, such as selection of national languages, language standardisation and modernisation, elaboration of a code, educational practices, and economic and political implications. Particular attention is given to how linguistically homogeneous societies accommodate linguistic minorities and how multilingual societies cope with linguistic diversity
- BBI3225 Corpus Studies In Language Learning** 3 (2+1)
 Prerequisite : None
 The course covers appropriate quantitative and qualitative analytical approaches in relation to corpus linguistics. It includes corpus linguistic analytical procedures used in the study of natural language usage. Emphasis is given to empirical linguistic evidence as a means to make informed decisions on language usage based on concepts and theories in corpus linguistics
- BBI3226 Language in Social Contexts** 3 (3+0)
 Prerequisite : None
 This course covers the relationship between language and the society that uses it, focusing on aspects of language in relation to thought and culture, multilingualism and language and education policy.
- BBI3227 Language and Mind** 3 (3 + 0)
 Prerequisite : BBI3201
 This course covers the core concepts in the psychological study of language. It gives an overview of models explaining how the human brain processes language, and the research evidence that informs them. The course also includes topics on language perception and production, language acquisition, bilingualism, and language impairment. It emphasises analytical thinking involving examining and interpreting samples of psycholinguistic data.
- BBI3410 Language For Negotiation** 3 (2 + 1)
 Prerequisite : None
 This course covers the significant role of language in negotiation, the negotiating process, different strategies and techniques of negotiation, and the optimisation of language skills for effective negotiation. It also provides negotiation practice in various simulated situations
- BBI3417 Writing Research Reports** 3 (2+1)
 Prerequisite : BBI4401
 This course covers different types and formats of formal research reports, mode and style in report writing. It also covers different aspects of the writing process which include searching for, compiling, synthesising and organising information, citing references, and presenting the written report in its final form
- BBI3421 Expository Writing** 3(2+1)
 Prerequisite : None
 This course covers the fundamental aspects of expository writing. It includes language and conventions of different text types. The course encompasses the process of writing from generation of ideas, drafting, revising and evaluating texts. It also emphasises the importance of writer, text, and audience interaction for effective writing.
- BBI3427 Grammar for Communicative Purposes** 3(2+1)
 Prerequisite : None
 This course covers knowledge of grammatical rules, forms and functions of the English language. It involves explanation of common errors in grammatical forms and functions. It provides practice for accurate use of grammatical forms in various communicative contexts.

- BBI3428 Professional Editing** 3(2+1)
 Prerequisite : BBI3427
 This course covers concepts, techniques, and ethical issues related to editing. It provides a practical approach to the improvement of a text, paying particular attention to language, content, style, and organisation of different text types. It also emphasises the processes needed in editing a document for professional purposes.
- BBI3429 Technical and Scientific Writing** 3(2+1)
 Prerequisite : MUET Band 4
 The course covers various types of technical and scientific writing which are relevant for academic and professional needs. It includes the use of language and style of technical and scientific writing for different audiences. Attention is also given to the techniques of reviewing and editing for cohesion and coherence
- BBI3431 Business Communication In English** 3(3+0)
 Prerequisite : None
 This course covers communication theories, models and principles for effective oral and written communication in various business settings. It includes intercultural dimensions in business and workplace communication contexts. The course also emphasizes practice in writing various documents and examines methods of organising and developing effective professional business communication styles.
- BBI3432 Writing for The Web** 3(2+1)
 Prerequisite : None
 This course covers essential elements in writing for the Web and rhetorical modes used for various Web genres. The course also includes the purposes and functions of different types of Web-based environment, the needs of different Web audiences, and the appropriateness of Web-based content.
- BBI3433 Materials Design And Production** 3(3+0)
 Prerequisite : None
 This course covers the process of materials design and production for the learning of English, and theories underpinning development of learning materials. It also focusses on the practical aspects of materials production, and the assessment of learning materials. The course involves hands-on design and development of learning materials in various forms.
- BBI3434 Language Test Design And Construction** 3(2+1)
 Prerequisite : None
 This course covers fundamental concepts of language testing. It involves the operationalisation of the construct of language competence, application of the principles in the design and construction of English language test items and various skill-based language tests. It also includes a critical analysis and review of language test items and standardised language tests, with particular emphasis on test validity and test design integrity
- BBI3436 Critical And Creative Thinking In Language And Communication** 3(2+1)
 Prerequisite : None
 This course examines the techniques and processes in critical and creative thinking related to language and communication. It focuses on developing critical and creative thinking skills necessary to analyse and solve problems. The course emphasises skills needed in making decisions, implementing strategies and formulating well-supported points of view on key academic, social and professional issues in a variety of spoken and written discourses in English.
- BBI3437 Approaches to Developing Language Skills** 3(2+1)
 Prerequisite : None
 The course covers theories and approaches for developing listening, speaking, reading and writing (LSRW) competencies, emphasising the importance of these competencies for communication. It also focusses on planning, designing and implementing appropriate activities and materials for the learning of LSRW across a variety of communicative contexts.

- BBI3501 Special Topic In English Language Studies** 3(3+0)
 Prerequisite : None
 This course addresses specialised content or specific topics of current interest in English language studies that are not covered in other courses in the curriculum. The course examines content, themes and issues related to the topic, drawing upon relevant resources. An informed perspective on the topic is obtained through a critical exploration of specific aspects.
- BBI4903 Industrial Training** 12(0+12)
 Prerequisite : None
 In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized
- BBI4201 Media Literacies** 3(3+0)
 Prerequisite : None
 This course covers the impact of media culture and practices on society, the development of ICT and other media forms, and resultant changes in language and literacy skills. Social, economic and ideological agenda in media texts and messages are examined alongside the use of verbal and nonverbal elements in constructing meaning
- BBI4401 Research Methods for Language Studies** 4(3+1)
 Prerequisite : None
 This course covers research concepts, methods and methodologies in language-related fields. The course discusses types of research method, research design and procedures, instrumentation, and data analysis. The course requires teamwork and hands-on practice (in the library and computer lab) on the use of relevant literature review and data analysis software. Practice is provided in the preparation of research proposals.
- BBI4402 Functional Analysis of Language Use** 3(2+1)
 Prerequisite : BBI3212
 This course covers understanding and application of the principles of the functional grammar approach in the analysis of language in use, both spoken and written. It includes conceptualising word classes, the composition of the clause, and the analysis of information structure. It also focuses on the consolidation of the three strands of meta-functional analyses to explain particular instances of language use
- BBI4959 Bachelor Dissertation** 6 (0+6)
 Prerequisite : BBI4401 dan BBI3417
 This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized.
- BBL3101 A Survey Of Prose Forms And Poetry In English** 3 (3+0)
 Prerequisite : None
 This course covers major trends in the development of literature from the old English period to the twenty first century. It also traces the development and characteristics of various literary forms, and their historical and social influence on selected literary texts.
- BBL3102 Introduction To The History Of English Literature** 3 (3 + 0)
 Prerequisite : None
 This course covers the origins of the English language, the Indo-European family of languages, Old English, Middle English, Modern English, and the influence of social, religious and political factors on the general development of the English language.

- BBL3103 Literary Theory From Plato To T. S. Eliot** 3 (3+0)
 Prerequisite : None
 This course covers representative works of literary criticism from the classical antiquity era to the early 20th century. It includes an investigation of the history of the creative writer's role and its function in society, the changing patterns in aesthetic practices, relationships between literature and society, psychology of art and questions of form and style, and explication of the origins, causes, and connections of literature through a concentrated focusing on major critics.
- BBL3211 New Literatures in English** 3 (3+0)
 Prerequisite : None
 This course traces the development of recent literary trends in new literatures in English and analyses original and translated works in English by Asian, African, Australian, Canadian, Caribbean, South American and Indian writers
- BBL3212 Studies In Comparative Literature** 3 (3+0)
 Prerequisite : None
 This course covers different genres in world literature in relation to the theory and treatment of literary texts for comparative study together with an in-depth study on a number of literary texts from various literary traditions. The course also focuses on the treatment of themes, writing styles and literary elements.
- BBL3213 European Literature in English** 3 (3+0)
 Prerequisite : None
 This course covers the development of the European literary tradition in relation to major historical events. It also involves a survey of significant works by major European writers
- BBL3215 Contemporary Literature in English** 3 (3+0)
 Prerequisite : None
 This course covers the development of contemporary literature in English and the study of its characteristics as well as an analysis of works from different genres – novel, drama, short story, and poetry by authors' representative of the contemporary period
- BBL3218 Children's Literature** 3 (3+0)
 Prerequisite : None
 This course covers classics of children's literature in the historical context; types and genres of children's literature, changes in standards and tastes, and contemporary children's literature which include journals, libraries, prizes, media, translation, censorship and applications of children's literature
- BBL3220 Classics In Translation** 3 (3+0)
 Prerequisite : None
 This course covers major world classics translated into English from different genres. Selected texts are chosen from the Oriental as well as Occidental traditions, from Sanskrit epics Ramayana and Mahabharata and the Persian framework story Arabian Nights Entertainment to the epics of Homer and Virgil, plays of Aeschylus, Sophocles and Euripides, Asian classics as Farid Ud-din Attar's The Conference of the Birds and Khalil Gibran's The Prophet, and modern European classics such as Gustave Flaubert's Madame Bovary and Tolstoy's War and Peace.

3 (3+0)

This course covers literatures in English by writers from Singapore, the Philippines, Malaysia, India, Pakistan, and Sri Lanka; the position of English and English writings in these countries; the ways in which English has been used to construct or reconstruct history, myth, and identity; responses of the writers to the fast-changing ethos of modernisation; and an investigation of issues such as multicultural living, personal and political identity, and the position of women in selected texts.

3 (3+0)

This course covers representative works of classical and modern literature from China, India, Indonesia, Japan, and Malaysia. The course examines distinctive social and historical backgrounds of selected texts and comparative analysis both within the non- Western tradition and in juxtaposition to Western thinking, and explication of such pertinent issues as nationalism, imperialism and imperial experience, religion, colonisation, modernisation, and the role of women in individual texts

3 (3+0)

This course covers literature and film through a comparative analysis of different types of media – the verbal and the visual, the sequential and the synchronic, narrative and dramatic divergences as well as film adaptations of books, and inter-textual borrowing from film techniques into fiction. This course also examines examples of a variety of films.

3 (3+0)

This course covers a wide selection of important Irish writings in English, from the 1890s until the present day. The course will critically analyse established works by well-known playwrights, poets and novelists expressing the quintessence of Irish culture and society, and studies the theatrical works of Oscar Wilde and Bernard Shaw through modernist innovators like James Joyce and W.B. Yeats to leading contemporary Irish writers such as Brian Moore, and Nobel Laureate Seamus Heaney.

3 (3+0)

This course covers the classic, modern, and post-modern responses to the city in respective genres of literature which includes poetry, drama, short stories, and the novel. This course also explores generic types from utopian fantasy to portrayals of the urban scene as dystopian nightmare and analysis of themes as reflected in the literary modes of realism allegory, gothic, surrealism, and meta fiction.

3 (3+0)

This course covers modern literary theories from 1900 to the present; continuities and discontinuities between the “old” criticism and modern/post-modern literary theory and practice. It focuses on providing students with a basic grasp of terminology of literary analysis; methods of literary research, and an understanding of the nature of literary thinking and language through critical essays.

3 (3+0)

This course surveys the development of the British Literature from the Romantic Period to the Modern Age. It

covers the changes and continuities of the British thought and their aesthetic practices; and major themes and issues related to socio-cultural aspects of these periods from the industrial movement to the end of the modern era through selections of established works by writers representative of the periods.

BBL3230 American Literature

3 (3+0)

Prerequisite : None

This course covers selected masterpieces of American literature that reflect major historical events and literary movements on American soil, literature of the Colonies and the New Republic, Romanticism, Transcendentalism, Realism, the Modern Period: 1900 to 1945 and the Contemporary Period: 1945 to the present. The course also looks at important themes in American Literature in relation to the gains and losses of the mythic system referred to as The American Dream and the characteristics of the representative prose and poetry of the periods.

BBL3231 Literature And The Environment

3 (3+0)

Prerequisite : None

This course covers an overview of literature and its relationship to the environment. It introduces students to the history, theory and practice of environmental criticism. Through the application of ecocritical methods to literary texts ranging from Romantic poetry to contemporary poetry and fiction, the course surveys how literature represents environmental issues such as animal rights, environmental politics, imperialism, justice, sustainability and ethics.

BBL3326 Literature and Gender

3 (3+0)

Prerequisite : None

This course covers a study of the stereotypes of men, women and their sexuality in literature, images of their roles in family, education, work, play, and creativity. It explores the masculine and feminist critique, men and women as readers/men and women as writers/men and women in popular culture and film. The course also surveys of landmark texts in masculine and feminist polemics of the 19th and 20th centuries, an analysis of literary form, theme, style, and voice in representations of men, women and their sexuality in novels, short stories, poetry, and plays, and an emphasis on text from the early decades of the 20th century known as 'the Progressive Era' to the present time.

BBL4306 Literature of Malaysia

3 (3+0)

Prerequisite : None

This course covers an overview of literary Malaysian writers in different genres, and in-depth understanding of selected texts.

BBL4401 Play Production and Performance Techniques

3 (2+1)

Prerequisite : None

This course covers acting and dramatization techniques, and practical experience in stage craft which includes the fundamentals of directing, stage management, lighting design, scene design, costume design and make-up for production.

BBL4403 Kaedah Penyelidikan dalam Kesusasteraan

3 (2+1)

Prerequisite : None

This course covers the content, form, and style of academic papers in literature, including basic research strategies using both text and electronic sources directly applicable to literary studies. It also involves the practice in writing papers about fiction, drama, and poetry with emphasis on similarities and differences in writing about the three genres.

Prerequisite : None

BBL3404	Analysing Novels And Short Stories	3 (2+1)
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Prerequisite : None

BBL3405	Writing About Literature	3 (2+1)
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Prerequisite : None

BBL3406	Analysing Poetry and Drama	3 (2+1)
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Prerequisite : None

BBL3407	Composition And Creative Writing	3 (2+1)
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Prasyarat : Tiada

BBL3501	Special Topic In Literary Studies In English	3 (2+1)
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Prerequisite : None

BBL4903	Industrial Training	12 (0+12)
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Prerequisite : None

BBL4959	Bachelor's Dissertation	6(0+6)
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Prasyarat : Tiada

This course covers the preparation of proposal, implementation and writing of literary research project. Literary approach to interpret data systematically through critical theories and textual analysis are emphasized

Department of Foreign Language

BBA3101 History of Arabic Grammar

3 (3+0)

Prerequisite : None

This course covers rise and development of Arabic grammar, views and roles of major schools, comparison of views and contribution of the Arabic grammarians towards the advancement of Arabic linguistics

BBA3201 Arabic Phonetics and Phonology

3 (2+1)

Prerequisite : None

This course covers Arabic phonetic and phonology, sound system, sound production, phoneme, vowel, consonant, word, syllable, intonation, stress, pause and stop

BBA3206 Arabic Sociolinguistics

3 (3+0)

Prerequisite : None

This course covers relation between language and society, language variation, monolingualism, bilingualism and multilingualism, taboo and euphemism in language use, and effect of culture on the thinking process and linguistic development of Arabic language

BBA3209 Arabic Rhetoric

3 (3+0)

Prerequisite : None

Kursus ini merangkumi konsep retorik Arab, sejarah, prinsip, pembahagian, gaya, fungsi dan tokoh retorik Arab
This course covers concept of Arabic rhetoric, history, principle, type, style, function and great figures of Arabic rhetoric

BBA3211 Arabic Lexicography

3 (3+0)

Prerequisite : None

Kursus ini merangkumi konsep dan peranan perkamusan Arab dan pencarian sumber rujukan maklumat Arab di perpustakaan, teori dan aliran dalam penyusunan kamus Arab serta kepelbagaian cara dalam menyusun kamus Arab

This course covers the concept and role of Arabic lexicography and information search resource in the library, theories and trends in the composition of Arabic dictionary and different methods of dictionary writing

BBA3212 Research Methodology

3 (2+1)

Prerequisite : None

This course covers research concept, approach and research design, preparation of instrument, process of data collection and analysis, and preparation of proposal

BBA3213 Arabic Syntax 1

3 (2+1)

Prerequisite : None

This course covers sentence components and elements, grammatical rules and methods of analysis, the application of the methods through exercise on analyzing different syntactical components within sentences and paragraphs

BBA3214 Arabic Syntax II

3 (2+1)

Prerequisite : None

This course covers Arabic grammatical systems, vocabulary, prefix predicate and deletion of subject and predicate, types of sentences, types of subjects, doer scenario, object and exclamation, word classes, af'al al-tafdhil and af'al al-ta'ajjub, specification, exemption and derivative nouns, verbs and proper nouns

- BBA3216 Arabic Morphology** 3 (2+1)
 Prerequisite : None
 This course covers derivation and inflection that constitute main characteristics of Arabic language, forming of word and sentence, application of derivation and inflection in formation of nouns and verbs
- BBA3218 Language of the Quran and Hadith** 3 (2+1)
 Prerequisite : None
 This course covers introduction to the Quran and Hadith, role of the Quran and Hadith as main sources of Arabic, linguistic features of the Quran and Hadith, contribution of the Quran and Hadith towards development of Arabic in the past and present
- BBA3219 Arabic Semantics and Pragmatics** 3 (3+0)
 Prerequisite : None
 This course covers concept and scope of semantics and pragmatics, correlation between semantics and pragmatics, function of semantics and pragmatics in understanding linguistics elements and language meanings
- BBA3305 Arabic Psycholinguistics** 3 (3+0)
 Prerequisite : None
 This course covers relation of language with psychology, mind and language, language acquisition, comprehension and language production, psychology principles for language proficiency, language anxiety and language disorder
- BBA3321 Aqidah and Fiqh Discourse** 3 (2+1)
 Prerequisite : None
 This course covers concept and principle of fiqh and aqidah discourse in learning Arabic, language element and register, Arabic terminology in the field of fiqh and aqidah
- BBA3322 Quranic and Hadith Discourse** 3 (2+1)
 Prerequisite : None
 This course covers introduction to science of tafseer and Hadith interpretation, method of tafseer and Hadith interpretation, language register, classical and contemporary tafseer, inimitability of al-Quran and Hadith
- BBA3323 Seerah and Ethical Discourse** 3 (2+1)
 Prerequisite : None
 This course covers special feature of seerah, life of Prophet Muhammad SAW based on classical and modern text, language in seerah discourse, ethics and politeness pattern, relationship of language and ethics
- BBA3409 Theory and Practice of Translation** 3 (2+1)
 Prerequisite : None
 This course covers theories and techniques of translation, importance of translation, process and product, commercialization, types of translation, influence of culture on translation, drills in translation
- BBA4215 Arabic Syntax III** 3 (2 + 1)
 Prerequisite : BBA3214
 This course covers further discussions on syntax to complete the methods covered in the previous levels, different types of sentences in Arabic, syawahid and rules of each syntactic method

BBA4304	Rhetorical Inimitability of the Qur'an	3 (3+0)
Prerequisite : None		
This course covers inimitability concept of the Qur'an, category, characteristic, aspects of syntax, morphology and rethoric, and comparison between Quranic language and Arabic text		
BBA3411	Arabic for Specific Purposes	3 (2+1)
Prerequisite : None		
This course covers use of Arabic text for purposes related to religion, commerce, tourism, academia, and vocabulary enrichment in various entrepreneurshhip fields, verbal and written		
BBA3412	Arabic Language in Information Technology	3 (2+1)
Prerequisite : None		
This course covers computer-assisted reading Arabic, using IT for development of learning efficiency, using multimedia for development of Arabic and smart learning through information highway		
BBA3415	Arabic Competency	3 (2+1)
Prerequisite : None		
This course covers concepts and practices of listening, reading, speaking and writing, language reinforcement exercise, text comprehension, use of intonation and stress		
BBA3416	Advanced Arabic Competency	3 (2+1)
Prerequisite : BBA3415		
This course covers advanced practical aspects of listening, reading, speaking and writing, language reinforcement exercise, text comprehension, verbal and written presentation for academic and professional purposes		
BBA4903	Industrial Training	12 (0+12)
Prerequisite : None		
In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized		
BBA4959	Bachelor Dissertation	6 (0+6)
Prerequisite : None		
This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized		
BBA4402	Advanced Theory and Practice of Translation	3 (2+1)
Prerequisite : BBA3409		
This course covers theories and techniques of translation, translation as process and product, translator requirement and infrastructure, equivalence and translation loss, meaning and grammatical issues, importance of writing skills and knowledge of Arabic rhetorical sciences, drills in translation		

- BBC3103 Development of Modern Chinese Literature 3 (3+0)**
 Prerequisite : None
 This course covers the study of Chinese Modern Literature from 1919 – 1949, characteristics of each literary genre, group and literary organizations, prominent writers, prominent works, the status and influences led by prominent writers and their works in the history of Modern Chinese Literature
- BBC3104 Malaysian Chinese Literature 3 (3+0)**
 Prerequisite : None
 This course covers the development of Mahua literature from the period of peranakan literature, classical literature, and the vernacular literature initiated in 1919 to recent years, Chinese literature in Singapore until 1965, various literary trends, schools of thought and literary polemics, prominent literary figures as well as analysis and appreciation of selected Mahua texts
- BBC3105 Historical Survey of China 3 (3+0)**
 Prerequisite : None
 This course covers history of China from ancient times to the Qing dynasty, and the history after the establishment of Republic of China including political, social and economy as well as scientific and technological achievements at various stages, and the major events and contributions of prominent historical figures
- BBC3106 Chinese Literature from Pre-Qin to Weijin Nanbei Dynasties 3 (3+0)**
 Prerequisite : None
 This course covers the study of development of Chinese literature from Pre-Qin to Weijin Nanbei dynasties, characteristics and types of each genre, prominent writers and works from each dynasty
- BBC3107 Chinese Literature from Tang to Qing Dynasties 3 (3+0)**
 Prasyarat : BBC3106
 Kursus ini merangkumi pengajian terhadap perkembangan kesusasteraan Cina pada pelbagai dinasti dari dinasti Tang hingga dinasti Qing, ciri dan bentuk setiap genre, sasterawan dan karya terkemuka dari setiap dinasti
 This course covers the study of development of Chinese literature in different dynasties from Tang to Qing dynasties, characteristics and types of each genre, prominent writers and works from each dynasty
- BBC3108 Selected Text of Confucianism 3 (3+0)**
 Prerequisite : None
 This course covers the philosophical thoughts of Confucianism. Selected Confucian classic will be discussed from the aspects of version and edition, philosophical thought, themes, language style, as well as narrative art
- BBC3109 Selected Text of Taoism 3 (3+0)**
 Prerequisite : None
 This course covers the philosophical thoughts of Taoism. Selected Taoist classic will be discussed from the aspects of version and edition, philosophical thought, themes, language style, as well as narrative art
- BBC3206 Introduction to Chinese Translation 3 (3+0)**
 Prerequisite : None
 This course covers the different theories and techniques used in translation, issues related to translation, application of appropriate theories in their translation

- BBC3209 Chinese Linguistics** 3 (3+0)
 Prerequisite : None
 This course covers the study of theory and basic knowledge of Chinese linguistics such as development of language, language use, language acquisition, semantics, comparison of languages, language phenomena, branches of linguistics, latest trends in linguistic studies
- BBC3210 Comparison of Languages** 3 (3+0)
 Prerequisite : None
 This course covers the studies on theory and method of language comparison, to compare Mandarin languages with other languages from various aspects, to apply the comparison method in related language fields
- BBC4211 Sociolinguistics** 3 (3+0)
 Prerequisite : None
 This course covers aspects on the study of sociolinguistic theory; understand the relationship between society and language; study the society changes and their impact to language; describe various phenomena of language in society
- BBC3212 Chinese Phonetics and Phonology** 3 (2+1)
 Prerequisite : None
 This course covers the study of the history of Chinese sound system and its' development in different historical periods, sounds of language, phonetics and phonology dictionaries, standardization of the Chinese sound system, sound system of Chinese dialect and rhyming structure of Chinese classical poetry
- BBC3213 Introduction to Chinese Philology** 3 (2+1)
 Prerequisite : None
 This course covers definition, history development of Chinese Scripts, formation of various ancient Chinese scripts and its changes, formation of various modern Chinese characters and its functions in sentences and proverbs and applications of Chinese dictionary
- BBC3214 Psycholinguistics** 3 (3+0)
 Prerequisite : None
 This course covers the study on scope of psycholinguistics; language center; theories and stages of language acquisition; understanding a message; reading; language presentation and linguistics; first language and second language acquisition; language and thought; development of Chinese psycholinguistics and its current trend
- BBC3216 Chinese Lexicology** 3 (3+0)
 Prerequisite : None
 This course covers the study of definition, word structure and formation, word meaning and word meaning formation, semantics, essential elements of the word in modern Chinese, idioms, development and standardization of words, comprehension and usage, new meaning of words and finding word meaning from dictionary, and new issues in the field of lexicology
- BBC3217 Research Methodology in Chinese** 3 (2+1)
 Prerequisite : None
 This course covers the research theory on language, linguistics and literary research concepts, types of research, research methods, research design and procedures, statistics and statistical analysis, preparation and outline of research proposal and research instruments

- BBC3221 Introduction to Sinology** 3 (3+0)
 Prerequisite : None
 This course covers the concept, content, and method of categorization of Sinology. The development of Sinology, prominent Sinologist and their works will also be studied. Selected works from the categories of Jing, Shi, Zi and Ji will also be analyzed
- BBC3222 Classical Chinese Language** 3 (2+1)
 Prerequisite : None
 This course covers the usage of ordinary words, particles, characteristic and the application of classical Chinese Language. The development of writing structure, variations and differences of ordinary words in classical and modern Chinese language also will be discussed
- BBC3223 Modern Chinese Language** 3 (2+1)
 Prerequisite : None
 This course covers the knowledge of phonology, philology, lexical, grammar, rhetoric and the development of modern Chinese language, and method of analysis of modern Chinese language
- BBC3224 Introduction to Literature** 3 (3+0)
 Prerequisite : None
 This course covers definitions, literary concepts, intrinsic and extrinsic elements of literature. The introduction of genre includes poetry, fiction, prose and drama. The school of thoughts, theory and literary criticism will also be introduced to examine their influence and function on the development of literature. Appreciation of literary works will be carried out to utilize literary knowledge that has been learned
- BBC3227 Comparative Modern Literature: Mahua-Malay** 3 (2+1)
 Prerequisite : None
 This course covers the definition and concept of comparative literature generally and the development of both literary tradition. Compare of extrinsic and intrinsic theme, character and characterisation, and the perceptions of both parties regarding the issues of nation building will also be examined. This course also introduced several prominent writers and their works as well
- BBC3228 Rhyming Proses in Pre-Qin and Han** 3 (3+0)
 Prerequisite : None
 This course introduces history, sources, forms and creation theories of rhyme proses from pre-Qin era to Han dynasty. The course also analyses selected works of rhyme proses in terms of content, theme, structure and artistic characteristics
- BBC3229 Historical and Philosophical Prose of Pre-Qin** 3 (3+0)
 Prerequisite : None
 This course introduces great works in Chinese philosophy and history during pre-Qin era and Han dynasty. The backgrounds, thoughts, literary styles and structure of the texts are compared. The course analyses selected works and discusses their influence on classical Chinese literature
- BBC3230 Poetry of Tang and Song Dynasties** 3 (2+1)
 Prerequisite : None
 This course covers the study of various kinds and characteristics of poetry created in the Tang and Song dynasties, appreciating selected poems and composing poem based on the structure of classical poetry

- BBC3231 Prose of Tang and Song Dynasties** 3 (2+1)
 Prerequisite : None
 This course covers the study of prose in the Tang and Song dynasties, comparison will be done on the backgrounds, thoughts structure, styles of writing, and aesthetical value of selected works
- BBC3232 Classical Chinese Fiction** 3 (3+0)
 Prerequisite : None
 This course covers the study of characteristics, types, forms and style of writing of classical Chinese fiction in different periods from Pre-Qin to Qing dynasties
- BBC3233 Selected Classical Chinese Novel** 3 (3+0)
 Prerequisite : None
 This course covers the study of selected classical Chinese novel in Ming and Qing dynasties, characteristics, types, forms and style of writing of selected classical Chinese novel, background, theme, thought, plot, characterisation, writing style, and aesthetic value of the selected work
- BBC3234 Cultural Linguistics** 3 (3+0)
 Prerequisite : None
 This course covers the definition, cultural concept and its significance as well as methodology in the related field. It also discusses cultural influences towards language and thoughts, cultural word formation in various aspects and its implications, the use of cultural words in Chinese dialects and its implications, language and cultural contact and its implications in the field of cultural linguistics
- BBC3235 Contemporary Chinese Literature** 3 (3+0)
 Prerequisite : None
 This course covers the discussion of definition, time span and characteristics of contemporary Chinese literature in the context of nationalism, globalization and transnational phenomenon, prominent writers and selected texts in contemporary Chinese literature in mainland China, Taiwan, Hong Kong, Malaysia, Europe and North America will be discussed
- BBC3236 Linguistic Typology** 3 (3+0)
 Prerequisite : None
 This course covers aspects on the study of typology linguistics theory; the relationship between linguistic typology and universal language in phonetics, morphology and syntax; factors which contribute to universal language; the application of linguistic typology in foreign language teaching and learning, as well as in second language teaching and learning
- BBC3237 Pragmatics** 3 (3+0)
 Prerequisite : None
 This course covers aspects on the study of pragmatics theories; elements in pragmatic studies; the principles in social interaction; the language behaviour; pragmatics analysis in daily conversation; factors contribute to social pragmatics; the application of pragmatics in language teaching and learning
- BBC3413 Chinese Prose Writing** 3 (2+1)
 Prerequisite : None
 This course covers the study of definition, function and types of prose, history of its development, forms and issues, trends and theories, important elements in prose development, analysis of model texts, theory and technique of prose writing, as well as creative prose writing

3 (2+1)

Prerequisite : None

This course covers the definition, concept and a brief introduction to modern Chinese fictions, types and nature of the genre, content, theme, form, structure, writing styles and techniques of expression of selected fictions, as well as fiction writing

3 (3+0)

Prerequisite : None

This course covers definitions and general concepts of culture, background of various Chinese socio-cultural phenomena in Malaysia, such as division of the ethnic group based to their different dialects, the history of Chinese guilds and modern associations, formation of the Chinese new villages, Chinese education, as well as Mahua-non Mahua cultural interaction

12 (0+12)

Prerequisite : None

In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized

4 (0+4)

Prerequisite : None

This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized

3 (3+0)

Prerequisite : None

This course covers informations on significant changes in the history of Germany with particular emphasis on important periods, besides an introduction to contemporary German society

3 (3+0)

Prerequisite : None

This course covers communicative skills in German business, business writing skills and business negotiation in German

3 (3+0)

Prerequisite : None

This course covers specific lexical items and linguistic structures in the fields of tourism and hotel studies, and the study of the main tourist attractions in Malaysia and Germany in order to develop students' communicative competency through oral exercises

3 (3+0)

Prerequisite : None

This course covers German vocabulary for academic, technical and medical purposes, reading and writing skills in academic, technical and medical German and the practice of the use of German specialized dictionaries

- BBD4205 German as a Second Language** 3 (3+0)
 Prerequisite : None
 This course covers the theory of acquiring German as a foreign language, learning methods of German, development of assessment instruments and learning strategies
- BBD3207 Research Methodology in German** 3 (2+1)
 Prerequisite : None
 This course covers topics related to concepts, types and methods and procedures in German language and linguistic research, statistical analysis and preparation of research proposal
- BBD3208 Introduction to German Linguistics** 3 (3+0)
 Prerequisite : None
 This course covers analysis of the phonetic, morphologic and syntactic structure of German as well as on the analysis of main elements of paragraph and text structures
- BBD3212 German Grammar** 3 (3+0)
 Prerequisite : None
 This course covers grammar study advanced level in the field of morphological and syntactical structures of the German language and to study the differences in the various functions of verb tenses
- BBD3213 German for Event Management** 3 (3+0)
 Prerequisite : None
 The course includes the use of language in event management and in appropriate genre, different forms of speech outline and different forms of language used in the organization and the management of formal events
- BBD3214 Advanced German for Business** 3 (3+0)
 Prerequisite : MGM3180
 This course covers specific communication skills in the management and conduct of German firms. It also covers marketing plan, the management of German firms, through the analysis of the divergence between German and Malaysian business culture
- BBD3301 Introduction to German Literature** 3(3+0)
 Prerequisite : None
 This course covers the introduction to German literature, the study of selected literary texts and their socio-political frameworks, streams, themes and selected authors
- BBD3303 Introduction to German Culture** 3 (3+0)
 Prerequisite : None
 This course covers the structures of contemporary German society, cultural phenomena and daily life style in Germany, comparison of similarities and contrasts with Malaysian cultures

BBD3305	German 20th Century Art	3 (3+0)
Prerequisite : None		
This course covers the German 20th century art. It also discusses theoretical the development of expressionist stream, in painting, sculpture and literature		
BBD3306	Language and Culture in German Films	3 (3+0)
Prerequisite : None		
This course presents characteristics of language and culture through selected German films. This course emphasis on the appreciation of German films from the aspect of language and culture		
BBD3401	Basic Communication Skills	4 (2+2)
Prerequisite : None		
This course covers oral comprehension and production skills and different levels of language and the socio-linguistic rules of communicating in German		
BBD3414	German Language Reading Skills	3 (3+0)
Prerequisite : None		
This course covers reading skills according to theory and methods in German text reading and, the techniques of deep breathing as to enhance students' reading skills		
BBD3415	Introduction to German Language Proficiency for the European Framework A1/A2	3 (1+2)
Prerequisite : None		
This course covers communication skill and writing skill in German language as to develop students' proficiency based on the Common European Framework of References level A1/A2		
BBD3416	German Language Proficiency for the European Framework B1/B2	3 (1+2)
Prerequisite : None		
This course covers communication skills in German to develop students' proficiency levels based on the Common European Framework of References level B1/B2		
BBD3417	Translation of Texts 2	3 (3+0)
Prerequisite : None		
This course covers a deeper study of the techniques of translation through practical exercises and the use of texts of more complex and varied structures		
BBD4403	Translation of Texts 1	3(2+1)
Prerequisite : None		
This course covers translation theory and practice of written texts, exercises in translating a variety of short German		
BBD3404	German Language I	4(2+2)
Prerequisite : None		
This course covers the bases of Jerman syntactical structures, lexical items and phonetical rules through simple speech acts and the use of role plays		

BBD3405	Intermediate German Language	4(2+2)
Prerequisite : None		
This course covers the grammatical structures and vocabulary used in daily conversations through writing activities and text comprehension		
BBD3410	Advanced German Language	3(2+1)
Prerequisite : None		
This course covers the grammatical structures and vocabulary used in various speech acts. Focus is given on explanation of tacit cultural traits		
BBD4211	Writing Skills in German	3 (2+1)
Prerequisite : None		
This course covers the development writing strategies required to communicate efficiently in German language		
BBD4409	Advanced Communication Skills	3 (2+1)
Prerequisite : None		
This course covers advanced oral comprehension and production skills and different levels of language and the socio-linguistic rules of communicating in German		
BBD4903	Industrial Training	12 (0+12)
Prerequisite : None		
In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized		
BBD4959	Bachelor Dissertation	6 (0+6)
Prerequisite : BBD3207		
This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized		
BBF3101	Survey of the History of France	3 (3+0)
Prerequisite : None		
This course covers the study of significant changes in the history of France from the sixteenth to the Fifth Republic with particular emphasis on prominent historical figures		
BBF3202	French for Business and Management	3(3+0)
Prerequisite : 300 hours French Language		
This course covers specific lexical items used in French business language, the composition of French business and management, French business culture by analyzing how their business culture diverges from Malaysian's		
BBF3203	French for Tourism & Hotel Studies	3(3+0)
Prerequisite : None		
This course covers specific lexical items and linguistic structures in the fields of tourism and hotel studies, and the description of main tourist attractions in Malaysia and France in order to develop students' communicative competency		

3 (3+0)

Prerequisite : None

This course covers specific lexical items and linguistic structures in science and technology. It also aims to develop students' reading, writing and oral skills through the study of authentic texts on scientific or technological matters

3 (3+0)

Prerequisite : None

This course emphasizes on the teaching methods for French as a foreign language for young learners. Relevant teaching tools will be analysed for teaching purposes

3 (2+1)

Prerequisite : None

This course covers the study of the audiovisual and communicative eras in the teaching of French as a foreign language and on the analysis of some text books. It also aims at introducing to the students the use of new technologies in the teaching of French as a foreign language and discusses various pedagogical strategies

3 (3+0)

Prerequisite : None

This course covers the concepts of French political system, by focusing on the historical evolution, institution, prominent figures and the main achievement of the Fifth Republic. The course also relates French political system in relation to other prominent political systems and the European Union

3 (2+1)

Prerequisite : None

This course covers topics related to concepts, types and methods and procedures in French language and linguistic research, statistical analysis and preparation of research proposal

3 (3+0)

Prerequisite : None

This course covers the description of the French syntax and morphology together with the study of the various components of a sentence, simple and complex, and their terminology

3 (3+0)

Prerequisite : None

This course discusses linguistic changes, which covers disciplines such as historical linguistics, dialectology and relationships between language and society

3 (3+0)

Prerequisite : None

This course covers the analysis of discourse in the French language using a wide variety of spoken and written texts, the analysis of essential discourse types, and the analysis of discourse in relation to students' needs and practices

3 (2+1)

Prerequisite : BBF3202

This course is an advanced course which covers specific communication skills in the management and conduct of French firms. It also covers marketing plan, and the management of French firms

3 (2+1)

Prerequisite : BBF3203

This course covers communication skills which are specific in the fields of hospitality and hotel studies. Development of solid communicative competency through practical exercises is emphasised

3 (3+0)

Prerequisite : None

This course covers different theories in language acquisition and language learning and teaching approaches. Universal aspects in language acquisition and cross-linguistic phenomenas will also be discussed

3 (3+0)

Prerequisite : None

This course covers the main literary movements, authors and writings from the 16th to the beginning of the 20th century. It also focuses on selected texts with emphasis on analyzing ideas in the social, political and ideological context

3 (3+0)

Prerequisite : None

This course covers the study of different components of the behaviour of the French people with particular emphasis on the differences between the French and Malaysian cultures

3 (3+0)

Prerequisite : None

This course covers the sound system of French language based on the international phonetic alphabet, articulatory phonetics, phonetics transcription of French language, segmental sound units, phonemes and distinctive features, theory and application of generative phonology of French language

3 (2+1)

Prerequisite : None

This course covers studies translation of French texts to Malay and English. It also explores the basic techniques of translation to produce a coherent and precise translation

$$4(2+2)$$

Prerequisite : None

This course covers the bases of French syntactical structures, lexical items and phonetical rules through the use of various oral and written texts. It also covers basic communicative skills through simple speech acts and the use of role plays

BBF3405 French Language 2 4 (2+2)

Prasyarat : BBF3404

This course covers the grammatical structures and vocabulary used in daily conversations. It also focuses on writing activities and text comprehension through the use of authentic documents

BBF3410 French Language 3 3 (1+2)

Prerequisite : None

This course covers the grammatical structures and vocabulary used in speech acts in a simple and coherent way. It also focuses on explaining further tacit cultural traits through the study of authentic documents

BBF3413 Communication Skills 3 (2+1)

Prerequisite : None

This course covers oral comprehension and production skills and different levels of language. Sociolinguistic rules of French communicationis discussed

BBF3415 Introduction to French Language Proficiency for European Framework A1/A2 3 (1+2)

Prerequisite : None

This course covers basic oral and writing skills in French to develop students' proficiency levels based on the Common European Framework of References level A1/A2

BBF3416 French Language Proficiency For European Framework B1/B2 3 (1+2)

Prerequisite : BBF3415

This course covers communication skills in French to develop students' proficiency levels based on the Common European Framework of References level B1/B2

BBF4408 Comparing Languages through Translation of Texts 3 (2+1)

Prerequisite : None

This course covers a deeper study of the techniques of translation by comparing languages through practical exercises and the use of texts of more complex and varied structures

BBF4401 Reading-Writing Skills for European Framework B1/B2 4 (2+2)

Prerequisite : None

This course develops reading strategies needed to fully understand a text. Emphasis is given on extracts from newspapers, magazines and reports based on Common European Framework of References level B1/B2. Strategies to produce a coherent text is also discussed

BBF4412 Oral and Writing Practices 3 (2+1)

Prerequisite : None

This course covers the development of oral and writing strategies required to communicate efficiently in a French environment with particular emphasis on the development of confidence and spontaneity

BBF4903 Industrial Training 12 (0+12)

Prerequisite : None

In this course, students will be exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized

BBF4959 Bachelor Dissertation 6 (0+6)

Prerequisite : BBF3208

This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized

BBQ3201 Arabic Literary Criticism 3 (3+0)

Prerequisite : None

This course covers the definition of literary criticism, history of literary criticism and its prominent scholars, emergence, development and types of Arabic literary criticism. This course also focuses on characters and roles of critics and the relation between criticism and literature development

BBQ3202 Comparative Literature: Arabic-Malay 3 (3+0)

Prerequisite : None

This course covers concept of comparative literature and related matters, types of Arabic and Malay literature (forms, characters and themes) and some prominent writers and their selected works

BBQ3301 Pre-Islamic Arabic Literature 3 (3+0)

Prerequisite : None

This course covers emergence and development of pre-Islamic literature, characteristics, genres, themes and examples of significant literary works of this period

BBQ3304 Abbasid Arabic Literature 3 (3+0)

Prerequisite : None

This course covers development of Abbasid Arabic literature, stages of prose and poetry development, literary themes and schools, literature genre during Abbasid period

BBQ3305 Modern Arabic Literature 3 (3+0)

Prerequisite : None

This course covers Arabic literature from 18th century until present, renaissance factor, prose and poetry features, theme, school of thought, genre, figure and leadership in modern Arabic literature

BBQ3306 Andalusian Literature 3 (3 + 0)

Prerequisite : None

This course covers background of Andalus, brief history of Andalus, politics, civilization and socioculture in golden period of Andalus, development of Andalus Arabic literature, genres, themes and introduction of prominent Andalus literary scholars

BBQ3310 Sufism Literature 3 (3+0)

Prerequisite : None

This course covers the history of sufis literature, genre, themes, specific characteristics, and style of sufis literature, and prominent authors and pioneers in developing sufis literature

BBQ3315 Early Islamic and Umayyad Arabic Literature 3 (3+0)

Prerequisite : None

This course covers development of Arabic literature, poetry and prose in the early age of Islamic and Umayyad era, characteristic and stage of development, theme and some examples of significant literary works of both periods

BBQ3414 Translation of Literary Texts 3 (2+1)

Prerequisite : None

This course covers theoretical concepts of literary translation, cultural transfer, form and genre, process and product of Arabic literary translation, commercialization, translation of major Arabic literary work, and Arab literary translation in poetry and prose

BBQ3417 Reading Of Modern Arabic Prose Text 3 (2+1)

Prerequisite : None

This course covers history of emergence and development of Arabic prose, its genre, dominant features, issue, themes and different schools of thought in creating Arabic prose